

THERE'S A REASON OUR DAYCAB IS SO WILDLY POPULAR. (ACTUALLY, THERE ARE MANY REASONS.)

The Mack<sup>®</sup> Pinnacle<sup>™</sup> DayCab truck is the best-selling vehicle in its class. Why? First of all, fleet owners appreciate its light weight, its efficiency, the way it generates profit, and minimizes planned and unplanned downtime. Drivers appreciate the comfort, the unmatched visibility, the spacious cab that fits any size operator, and the cockpit-like dash. Most of all, it's Mack: tough, rugged, sophisticated and gets the job done every time. And that should be reason enough.

The Mack Pinnacle represents a new high in truck engineering. From a lighter-yet-stronger frame and a powerful-yet-highly-efficient engine to the advanced ergonomics of the dash and pedals, every inch of the Mack Pinnacle delivers the productivity you need to succeed in the highly competitive trucking business.



### HIGH TECHNOLOGY PUSHING HIGHER PERFORMANCE.

It's been proven for over a decade now: technology applied correctly can drive profits higher. The hardware and software in the Mack Pinnacle is no exception. An easy-to-read, perfectly placed display lets drivers know when they are working at optimum fuel efficiency. Sophisticated engine software helps fuel go further. Next-generation truck electronics help fleet managers track and control costs better. It's true, high technology and high profits really do go together.

# BALANCED DESIGN: A PROVEN FORMULA FOR PROFITABILITY.

The Mack philosophy of Balanced Design is simple — all essential components are engineered and built to work together. When the engine, the transmission, the axles and the suspension are all made by Mack, you get the best performance, the highest reliability and reduced downtime. Repairs are hassle-free when your Mack dealer is your only contact.

### RUN COMFORTABLY.

The Mack Pinnacle DayCab is four inches longer, yet the difference in comfort is immeasurable. Drivers can move and tilt their seats back to a more relaxing angle while resting. The best-in-class cab lighting is designed to reduce glare and is better positioned to illuminate key spots in the cab for paperwork, reading and relaxing. The easy-to-clean cab is available in three colors, Slate Gray, Cobalt Blue and Deep Copper, with three trim levels, Genuine, Custom and Grand Touring. Woodgrain or brushed-nickel accents complete the new look.



# A WELL DESIGNED DASH IS WITHIN REACH.

Sitting in the driver's seat of the Pinnacle DayCab is a lot like sitting in a cockpit. The dash wraps around so all switches and controls are closer to the driver. There's no stretching, so there's less fatigue. Lighting controls can be reached from the ground to facilitate pre-trip inspections. The standard instrument cluster has been enhanced to include integrated gauge warning lamps, an engine oil temperature gauge, a digital voltmeter, plus wiper fluid level and water-in-fuel indicator. A large, easy-to-read standard driver display features an odometer, maintenance indicator, hour meter, Sweet Spot indicator, ambient temperature gauge and plenty of other useful information. It's a high-tech tool that goes a long way towards efficient driving.

# **CO-PILOT™: GUIDING YOU TOWARD GREATER PROFITABILITY.**

Pinnacle features Mack's optional new Co-Pilot cluster driver display. Mounted high and centered in the dash for easy reading, this large display sets the industry standard. Drivers can easily toggle through a four-button steering-column stalk. This innovative display has 50 screens to provide real-time fuel economy and trip data, detailed maintenance and fault summaries, and supplemental sensor readings. If you want to equip your truck with specialized features like Theft Deterrence, the Mack Fuel Economy Incentive Program, GuardDog<sup>™</sup> and Temp-A-Start<sup>™</sup> Co-Pilot is required.



# PEDALS POSITIONED TO HELP YOU TRAVEL LESS.

The accelerator and brake pedals are suspended above the cab floor and mounted in-line to save energy when braking and accelerating. The clutch pedal is air-assist, lowering the pedal and greatly reducing effort. All to help drivers conserve energy and work more productively.

### PUT THE STEERING WHEEL WHERE YOU WANT IT.

A new steering column allows for unrestricted placement. Simply press a foot pedal and the column can be adjusted in an infinite number of positions, within a given range of movement, for optimal comfort. The steering wheel is positioned so drivers have a better view of the gauges. The optional hardwood-and-leather-trimmed steering wheel is available for drivers who demand the best.

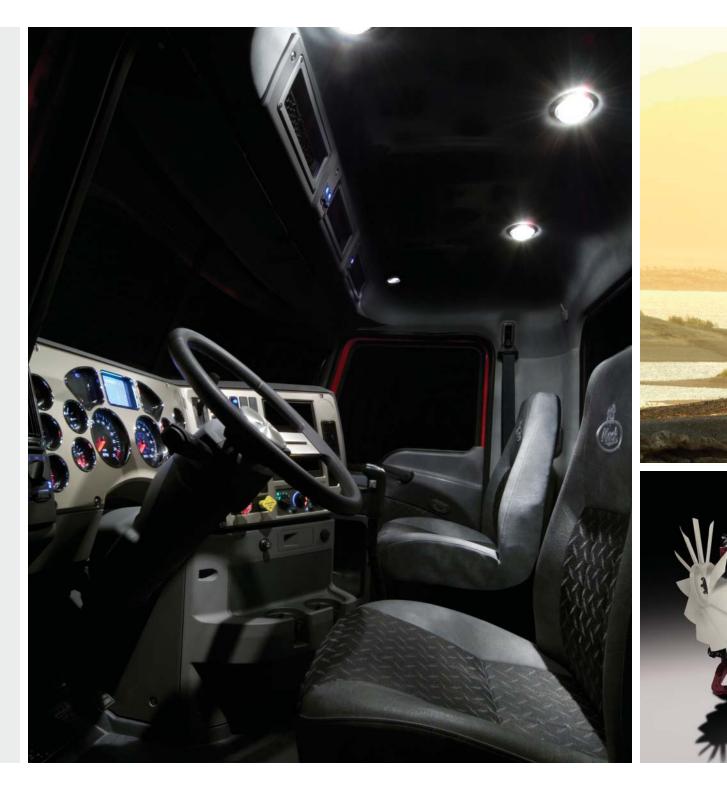
# WE LIKE TO CALL IT

"ENGINEER-YOUR-OWN-HIGHWAY-CHASSIS." Mack highway vehicles run on the Advantage<sup>™</sup> chassis. This lightweight yet

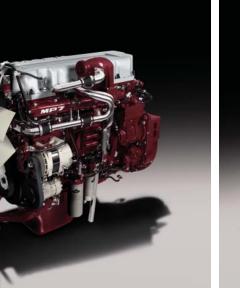
strong frame can be spec'd to work best with your application. Choose from four rail sizes ranging from 6 mm to 9.5 mm that offer more RBMs and less weight. You can choose from a variety of Mack engineered crossmembers to help you minimize weight and maximize strength. It's a durable chassis that helps you work at the highest level of productivity possible.

### THESE ENGINES ARE ALL MUSCLE.

The MackPower<sup>™</sup> Engine Series is the heartbeat of the Mack Pinnacle. These engines deliver plenty of horsepower plus great low-end torque. The MP7 has a horsepower range from 325 HP to 405 HP and the MP8 provides 415 HP to 485 HP. Econodyne<sup>®</sup> and MaxiCruise<sup>®</sup> engine families cover virtually any highway application. The MP7 features 30,000-mile oil drain intervals and plenty of extras that make servicing a breeze. In short, you'll get all the muscle you need to conquer the road.









# LESS FUEL. MORE CASH FLOW.

In designing these next-generation engines, we wiped the slate clean. These powerplants allow you to get your work done while balancing fuel efficiency and federal emissions requirements. An advanced combustion system uses a combination of sophisticated software and intelligent fuel injectors that provide exceptional economy. You have horsepower, torque and the efficiency you need to drive profits.

# ELECTRONICS THAT KEEP YOU ON THE ROAD TO PROFITABILITY.

Electronics offer both drivers and managers a way to boost productivity. The Mack Pinnacle has our time-tested and road-proven Vehicle Management and Control System or V-MAC<sup>®</sup> IV. This advanced electronics system gives you greater control of your costs and lets you monitor your truck and engine better than ever. In addition to over a hundred proven programmable features, V-MAC IV adds a host of new items, including ABS-based tamper detection, integrated starter protection and programmable daytime running light overrides. V-MAC IV electronics comes with DataMax<sup>™</sup>, an advanced trip recorder that captures vehicle trip histories, duty cycle information or scheduled maintenance intervals.

# MACK PINNACLE — TAKING TRUCKING TO NEW HEIGHTS.

New cab. New technology. New comfort. New chassis. Same Mack productivity and reliability. Let the Pinnacle DayCab deliver the profits you need to stay competitive. To find out more, visit www.macktrucks.com or call 1-800-922-MACK to locate a dealer near you.



### FOR MORE INFORMATION, CALL 1-800-922-MACK OR VISIT WWW.MACKTRUCKS.COM

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