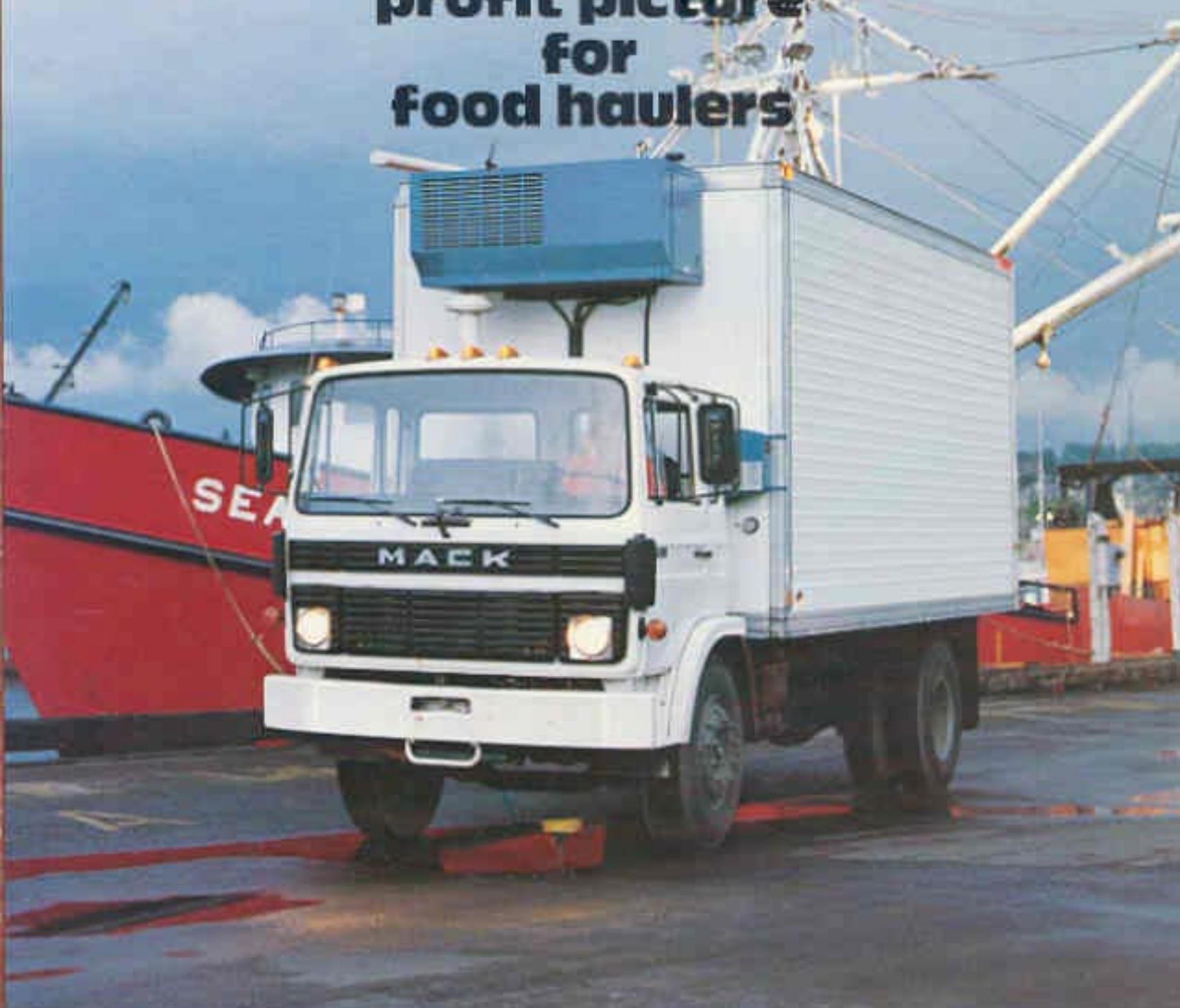




deliver

**an appetizing
profit picture
for
food haulers**



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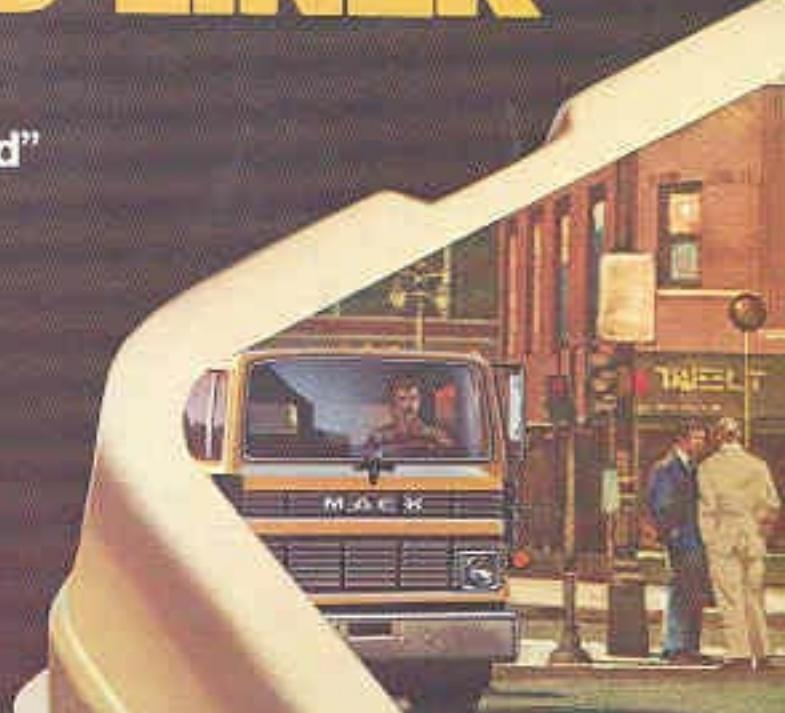
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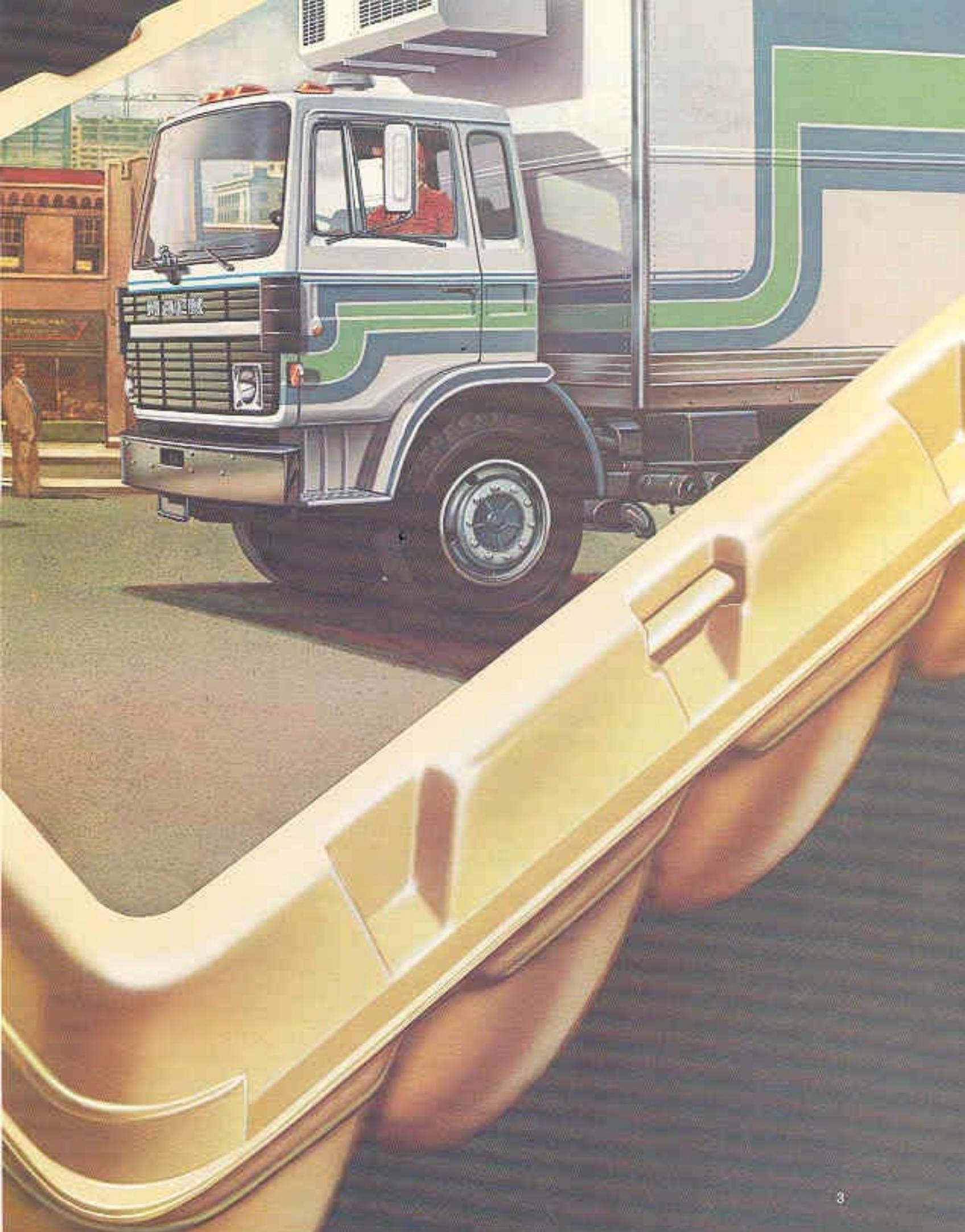
Mack MID-LINER®

**the medium-duty diesel truck
that can make you the "early bird"
in food hauling**

Getting to market or terminal on schedule is what counts most in food hauling. With Mack Mid-Liner, you can get the job done economically and profitably. Mid-Liner will bring many advantages to your business—outstanding fuel efficiency, day-in-day-out reliability, easy handling through difficult traffic, low maintenance and easy servicing.

Mack trucks are well known for toughness and quality...Mid-Liner is no exception. Straight truck (MS200P, 175 hp) or tractor (MS300T, 210 hp), Mid-Liner is designed and built to do exceptionally well the many jobs it's called upon to do...for time-conscious, cost-conscious food haulers.





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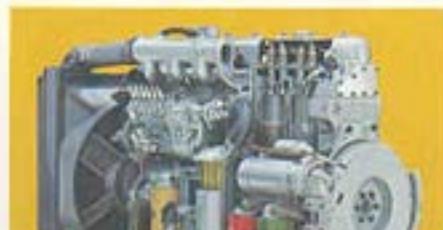
former...Mid-Liner how it's done



ield, 16" x 73"
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Maneuverability

Cabover configuration and set-back front axle make for easy handling in narrow city streets and congested traffic. Optional power steering provides maximum drivability with minimum driver effort.



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Mid-Liner displays an easy-access engine mounted on a sturdy frame. From tire to top, count on a rugged, well-built truck.



Reliable Mack trucks

wrap up the food field



R Model

The workhorse of the highway, the Mack R Model is one of the most popular heavy-duty conventional diesel trucks in America. It offers Built-Like-a-Mack-Truck® strength, dependable over-the-road hauling, low maintenance. Drivers like the comfort and convenience long proved in this model. Choose from several fuel-efficient engines and matching transmissions.



U Model

Because of a unique design difference, Mack U Model offers big payload capacity with an excellent profit-cost ratio. With the cab offset to the left, you can haul 45-foot trailers within an overall 55-foot length. The offset cab also offers superior visibility and easy access to the engine for maintenance.



Value-Liner™

Mack Value-Liner is a light-weight Western-style, conventional, heavy-duty truck. It has an optional lightweight, bolted aluminum frame with a cross-member design that optimizes vertical and horizontal strength. Traditional Mack toughness is not sacrificed, and will give you the work and the long life you expect.



Cruise-Liner®



For the coast-to-coast hauls, or anywhere in between, this big COE delivers the big payloads. Power options to 525 horsepower. Cruise-Liner is designed to be lightweight—with dozens of lightweight options—without sacrificing that great Mack strength. The cab is spacious, luxurious, quiet, comfortable, providing excellent driver environment for maximum long-haul productivity.



MC Model



Built for a variety of work in, around and between cities, this low-profile cabover will give you reliable, economical operation. Short BBC and set-back front axle to handle the bigger payloads. Deep windshield to provide excellent visibility. Compact design, wheel cuts to 45 degrees and integral power steering to give you superior maneuverability through heavy traffic and access to difficult loading areas.



Mid-Liner®



This medium-duty diesel is built in the Mack Trucks tradition of tough, long-lasting trucks. Straight truck or tractor, Mid-Liner has more to offer food haulers than any other truck in its class. Compare for visibility, maneuverability, ease of maintenance and economical diesel power. Ask for a test drive at your Mack Mid-Liner Parts and Service Center.

