

KENWORTH

W900



THE WORLD'S BEST

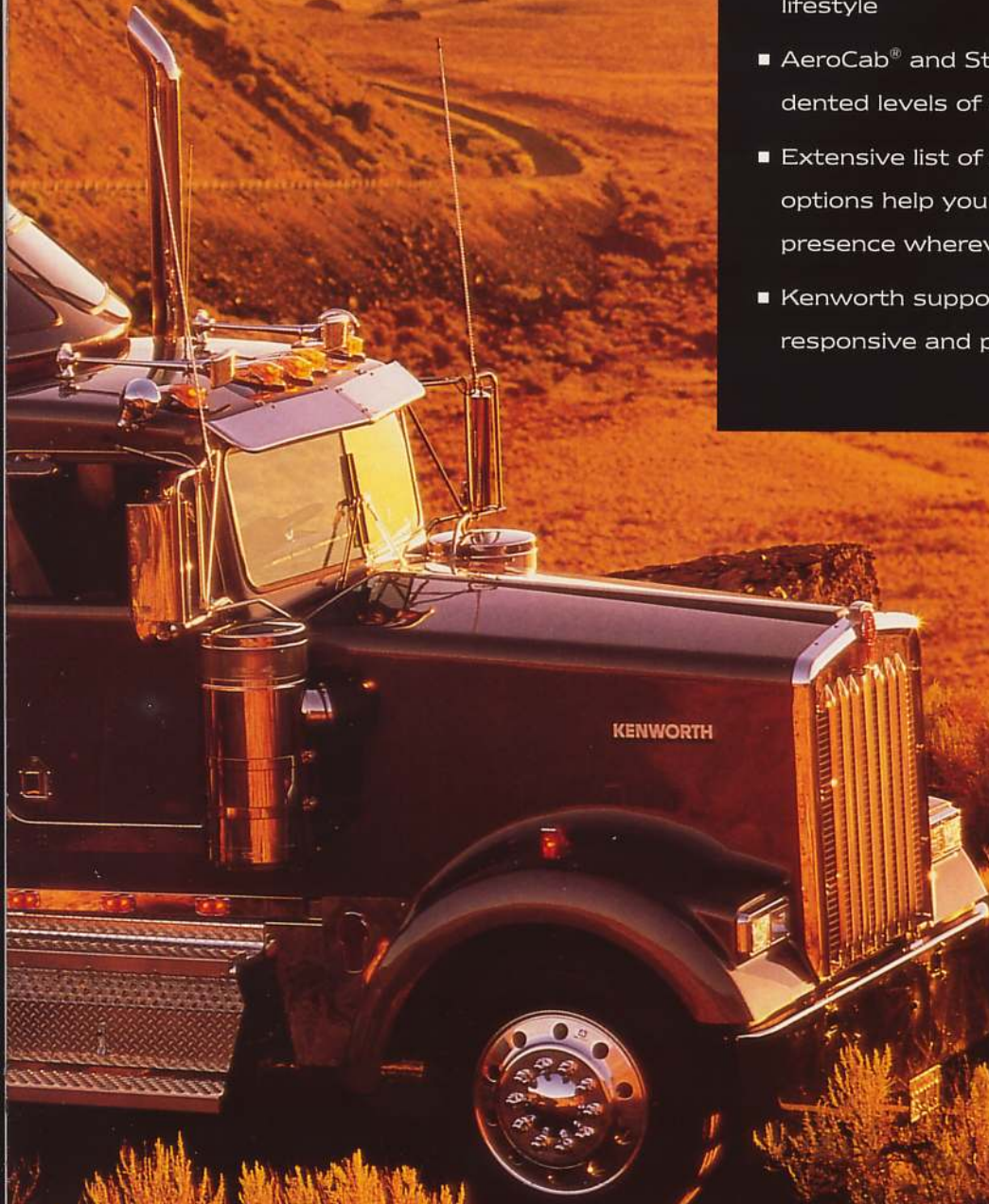


MC Van Kampen TRUCKING, INC. 383T

UTILITY

THE WORLD'S BEST

- Preserves traditional Kenworth long-nosed styling in a state-of-the-art Class 8 truck
- Kenworth luxury, attention to detail and manufacturing excellence pay big dividends over the long haul
- Custom-engineered to suit your particular lifestyle
- AeroCab® and Studio Sleeper® deliver unprecedented levels of comfort and convenience
- Extensive list of stainless steel and polish options help you create a signature-setting presence wherever you go
- Kenworth support system provides professional, responsive and personalized attention



WELCOME TO THE GOOD LIFE

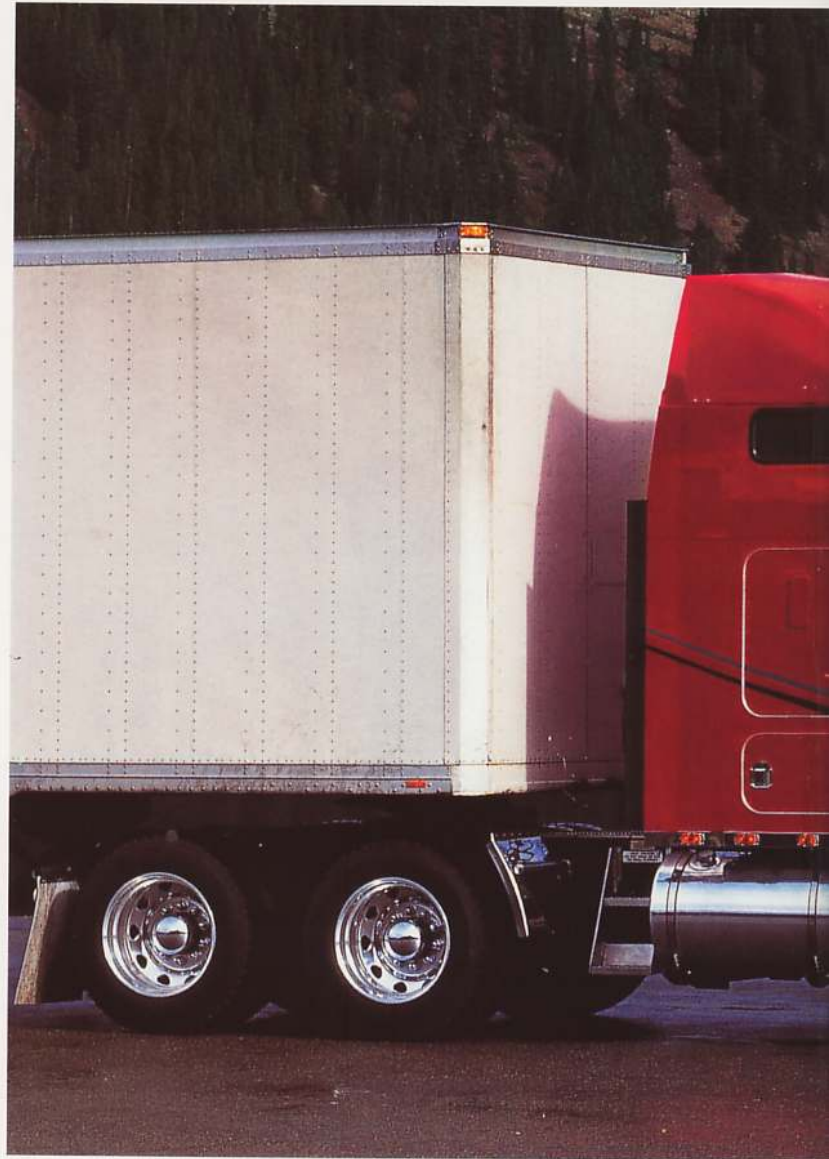
When you drive a Kenworth W900, you own the immediate vicinity. It is a look. It is a sound. It is the undeniable recognition of your achievement. After all, who could ignore the sheer presence of Kenworth's W900L — with 130 inches from bumper to back-of-cab, the longest of the long-nosed conventionals? Or miss the personalized message so clearly reflected in customized brightwork, hand-stitched upholstery and soul-stirring dual chromed stacks? Who wouldn't crave the hand-masked, hand-finished, multicolor paint job with a luster so deep you can see it for miles? Or fail to appreciate the hand-built excellence and exclusive styling of a King-of-the-Road Kenworth AeroCab or Studio Sleeper? | A W900 blends the choices you make, from powertrain to paint scheme, with Kenworth's right-the-first-time manufacturing integrity. The result is the World's Best custom-built truck. | Kenworth W900. No matter where it goes, it won't go unnoticed.



W900 with 120" BBC hood



W900L with 60" Modular FlatTop Sleeper



W900L 72" AeroCab AERODYNE®



W900L with 60" Modular
AERODYNE II Sleeper



W900L Studio Sleeper



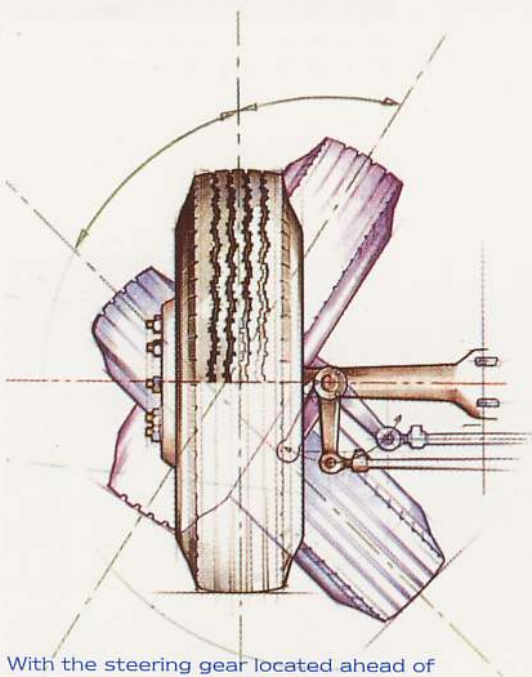
W900 with 120" BBC hood and
42" Modular FlatTop Sleeper



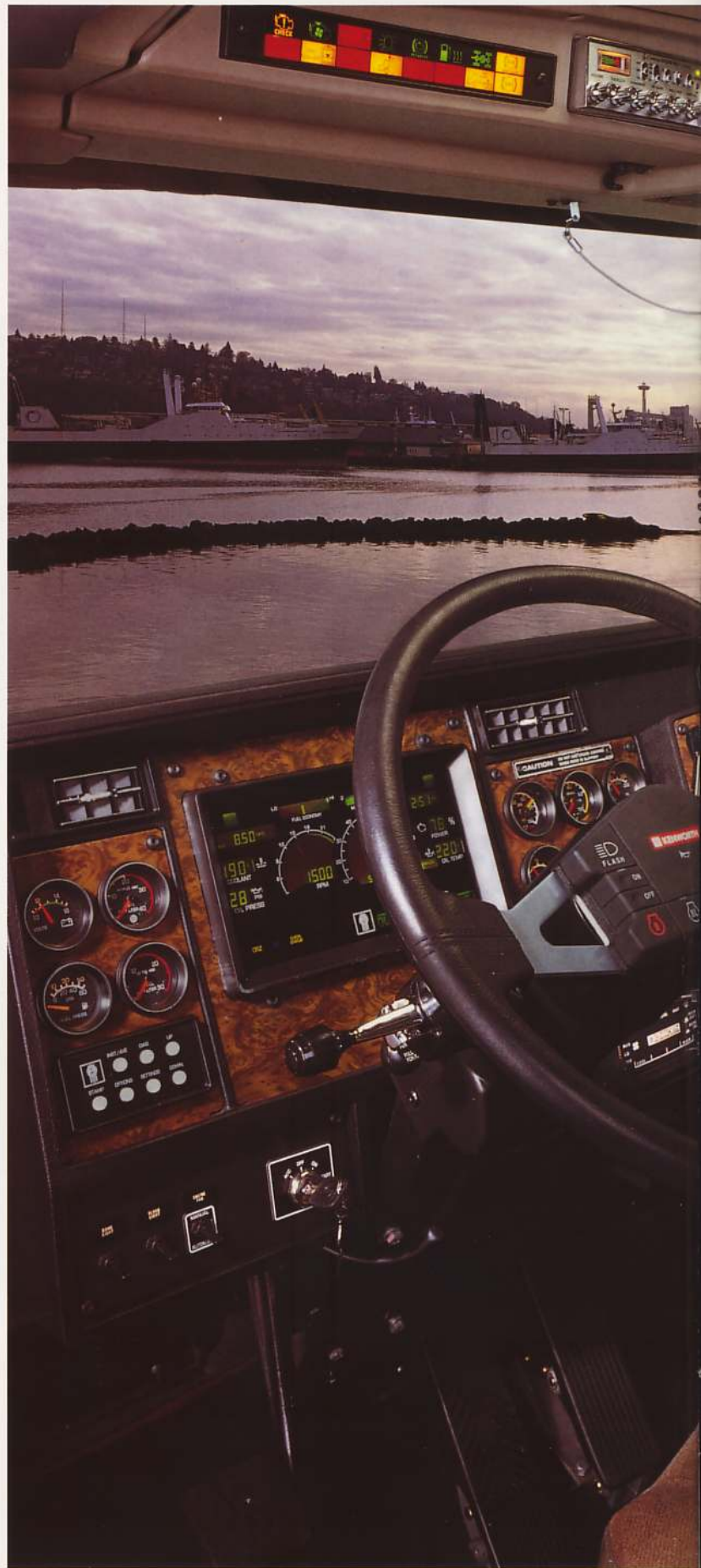
W900L 72" AeroCab
FlatTop

A WHOLE NEW COMFORT ZONE

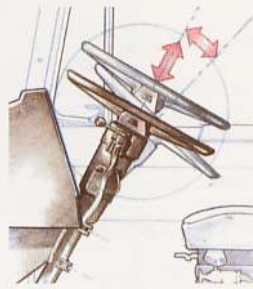
Everything looks better through the windshield of a long-nosed Kenworth conventional. Deep, hand-stitched pleat-and-button upholstery — available in seven contemporary colors — and plush wall-to-wall carpet surrounds you with a rich-looking interior of unsurpassed comfort and finish. Fully adjustable (five different ways), Air Cushion seats have been orthopedically contoured for lateral and lumbar support. The dash layout, carrying all the gauge options you want, is logical, functional and easy to view — day or night. | In-cab storage includes a perfect place to put your thermos; upholstered behind-seat pockets; slide-in logbook and pen holder; under-the-dash, multi-function center console with built-in coffee cup recess; and more. | Surrounding all this luxury and convenience is Kenworth's extraordinary QuietCab™. Incorporating high-tech sound-barrier technology, it reduces interior noise by up to 50 percent. In fact, at highway speed, the cab will remind you more of a passenger car than a heavy-duty truck.



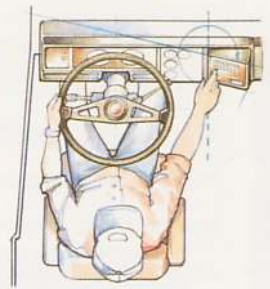
With the steering gear located ahead of the front axle, even the W900L gives you a surprisingly tight turning radius.



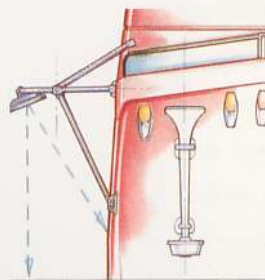
Kenworth's optional SmartWheel puts 11 of the most frequently used controls — including engine retarder, cruise control, headlight and marker light flashers — right under your fingertips.



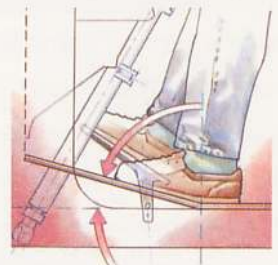
The optional adjustable steering column telescopes in or out and tilts the wheel up or down for a personalized fit in any driving position.



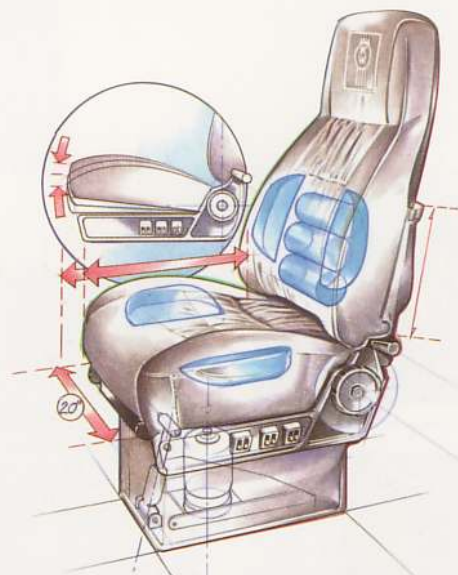
Kenworth's optional Easy Reach dash puts all the toggle switches right at hand for maximum control with less effort.



Kenworth strategically mounts mirrors so they are easier to view without taking your eyes off the road.



The toe-board angle, flatter than on most trucks, helps reduce leg strain and gives you more room for your feet.



Air Cushion Plus and Air Cushion Premium Plus seats — orthopedically sculpted, fully adjustable (including lumbar support), reclinable and available with armrests — truly smooth out the rough spots.

MAKE YOURSELF AT HOME

Ready to raise your standard of living substantially? Then you're ready for a Kenworth AeroCab or Studio Sleeper — two of the most innovative, space-expanding concepts to ever come down the pike. | AeroCab gives you all the room and utility of a 72-inch modular sleeper in a much more compact, lighter-weight package. Add 5 more inches of headroom in the cab, greater seat adjustment area, walk-in sleeper convenience, more natural freedom of movement, plus an amazing amount of storage — and there's just no comparison. | Perhaps you'd prefer a suite. Then feast your eyes on the 74-inch Studio Sleeper, the most spacious and luxurious off-duty environment ever offered by a truck manufacturer. This extraordinary idea transforms a sleeper into a usable and productive living room, office, den and bedroom — all in one. It incorporates Kenworth's exclusive fold-out sofa bed — an industry first — and a myriad of thoughtful details that bring an extra measure of comfort to life on the road.



W900L Studio Sleeper



W900L 72" AeroCab AERODYNE



The 72-inch AeroCab AERODYNE® VIT, with its 7-foot high contoured roofline, contains over 70 cubic feet of storage space! It comes with a deeply tufted Diamond interior, wall-to-wall carpeting, door-enclosed full-length hanging closet, cabinet with two shelves, QuietCab sound barrier, fold-down desk, over-bunk side storage compartments, additional center storage console in the cab and a 42-inch mattress. Options include a TV mounting package, drawered cabinets, under-bunk drawers, liftable lower bunk, rear and side sleeper windows and a large-capacity front-loading refrigerator/freezer. Now that's living!



In the 74-inch Studio Sleeper, Kenworth has replaced the standard bunk with a fold-out sofa bed — practical and space-expanding. You get two enclosed floor-to-ceiling closets, providing wrinkle-free hanging space for longer garments. One is designed with removable shelves for sweaters and other folded clothes. A drawered cabinet comes standard, along with lots of extra convenient storage built-ins. There's a wall-mounted console to independently control all the sleeper accessories, a fold-down desk for paperwork and meals, a refrigerator/freezer. And so much more.



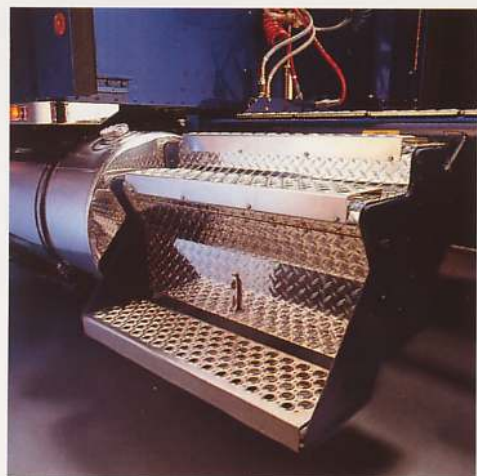
YOUR KENWORTH. YOUR WAY.

When you spend more time on the road than you do at home, your truck should be something special. And no other truck in the world lives up to that criteria better than a Kenworth W900, custom-engineered the way you want it. |

You start with a true classic — timeless, American style in a heavy-duty truck. It's the Kenworth Look. Pure. Honest. Muscular. Exclusive. Luxurious. Enduring. | Then you add your own unique signature, choosing from a long list of first-class factory-installed options — including many Kenworth exclusives — to create one-of-a-kind. Truly, something special. | Here are just a few of the choices you might consider when you order yours.



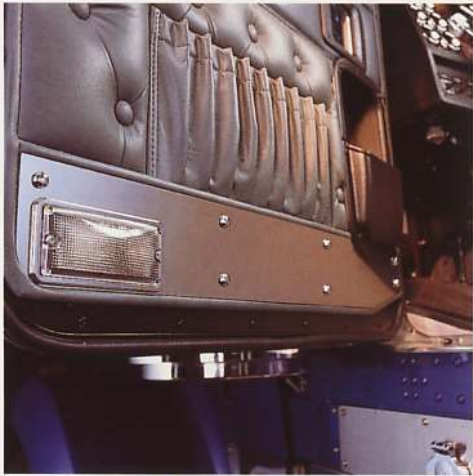
Decorative stainless steel to emphasize your choice in trucks.



Polished aluminum diamond plate steps for tool and battery boxes.



Kenworth nameplate, located right behind the fender — proof that your W900L is the longest long-nosed conventional on the road.



Stainless steel door kick panels.



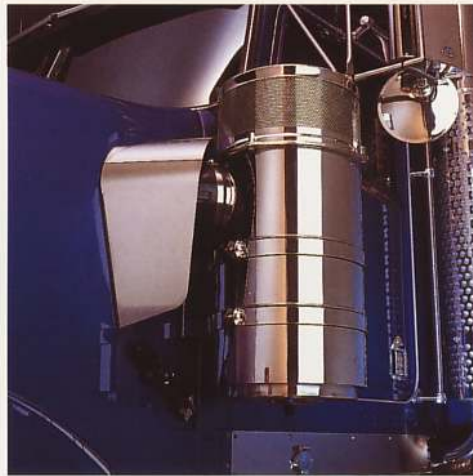
Stainless steel frame for shift boot, wearing the Kenworth W900 logo.



Chromed bezels for instrumentation.



Under-cab/sleeper accessory light panels.



Cowl-mounted stainless steel or painted air cleaners from Donaldson, Farr or Vortex.



Kenworth-built polished aluminum fuel tanks in capacities up to 150 gallons.



Stainless steel or chrome-plated quarter fenders.



Traditional Kenworth gullwing or rectangular Texas-style chromed steel bumper. Stainless steel eyebrow over headlights. Screen for fog lights.



Round or rectangular horns and marker lights. Painted fiberglass or stainless steel sunvisor. Factory-installed antenna and hookup for cellular phone.

YOU HANDLE THE ROAD. WE HANDLE THE REST.



You don't build the World's Best trucks by simply meeting industry standards. Only by setting them. That's why

Kenworth was the first U.S. heavy-duty truck manufacturer to pursue and attain ISO 9001 concurrent certification of all its domestic truck manufacturing facilities. Why the Kenworth insignia — in continuing recognition of this unprecedented commitment to excellence — consistently brings higher resale. ■ And, as you'd expect, why your investment in a Kenworth truck comes backed by one of the strongest support systems you'll ever find — over 220 dealers throughout North America. Many are open 24 hours a day. Seven days a week. Any one of them can show you smart ways to save time and reduce operating costs.



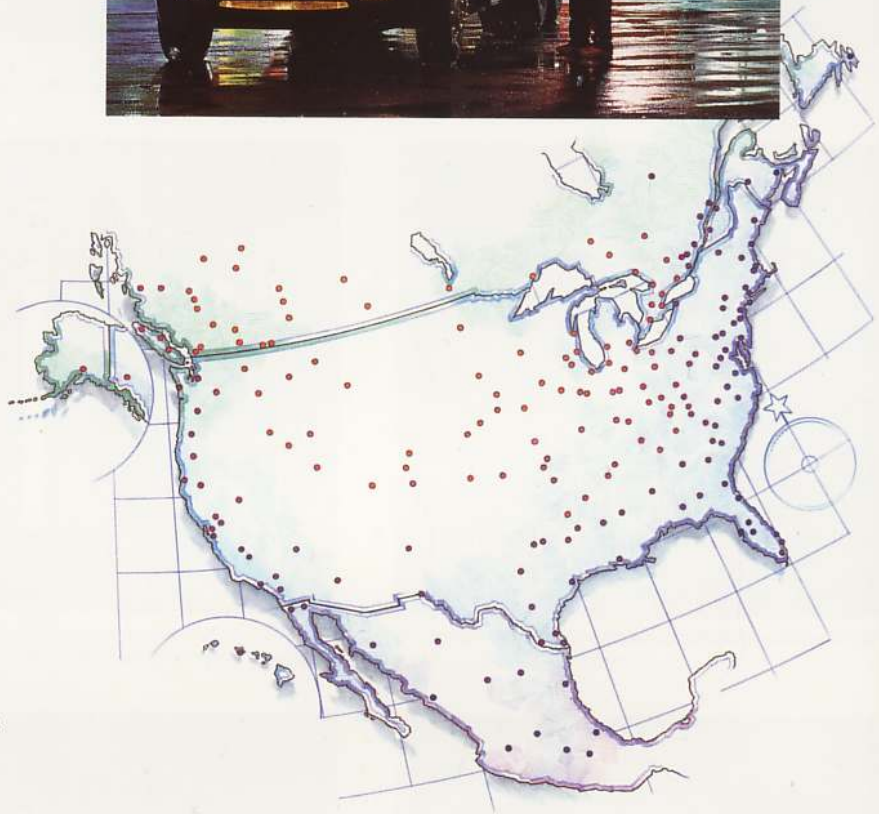
For example: Your Kenworth dealer can

help you with financing or leasing as well as insurance and warranty programs right at the dealership. ■ Sign up for PremierCare™. It's free. One toll-free number helps you get expert emergency roadside assistance at a fair price —



anytime, anywhere. ■ Get round-the-clock parts and service support through Kenworth's ALL-RIG® program. ■ Let your

dealer worry about preventive maintenance. Whether you buy or lease, whether you're a fleet or an owner-operator, they can design a SmartCare™ package that meets your needs and budget. ■ There are dozens of ways to improve your bottom line. The place to begin is at your local Kenworth dealer.



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Kirkland, Washington 98083-1000
(206) 828-5000

Canadian Kenworth Company
6711 Mississauga Road N.
Mississauga, Ontario L5N 4J8
(915) 858-7000

Note: Equipment and specifications shown in this brochure are subject to change without notice. Consult with your Kenworth dealer at time of ordering for standard and optional equipment.