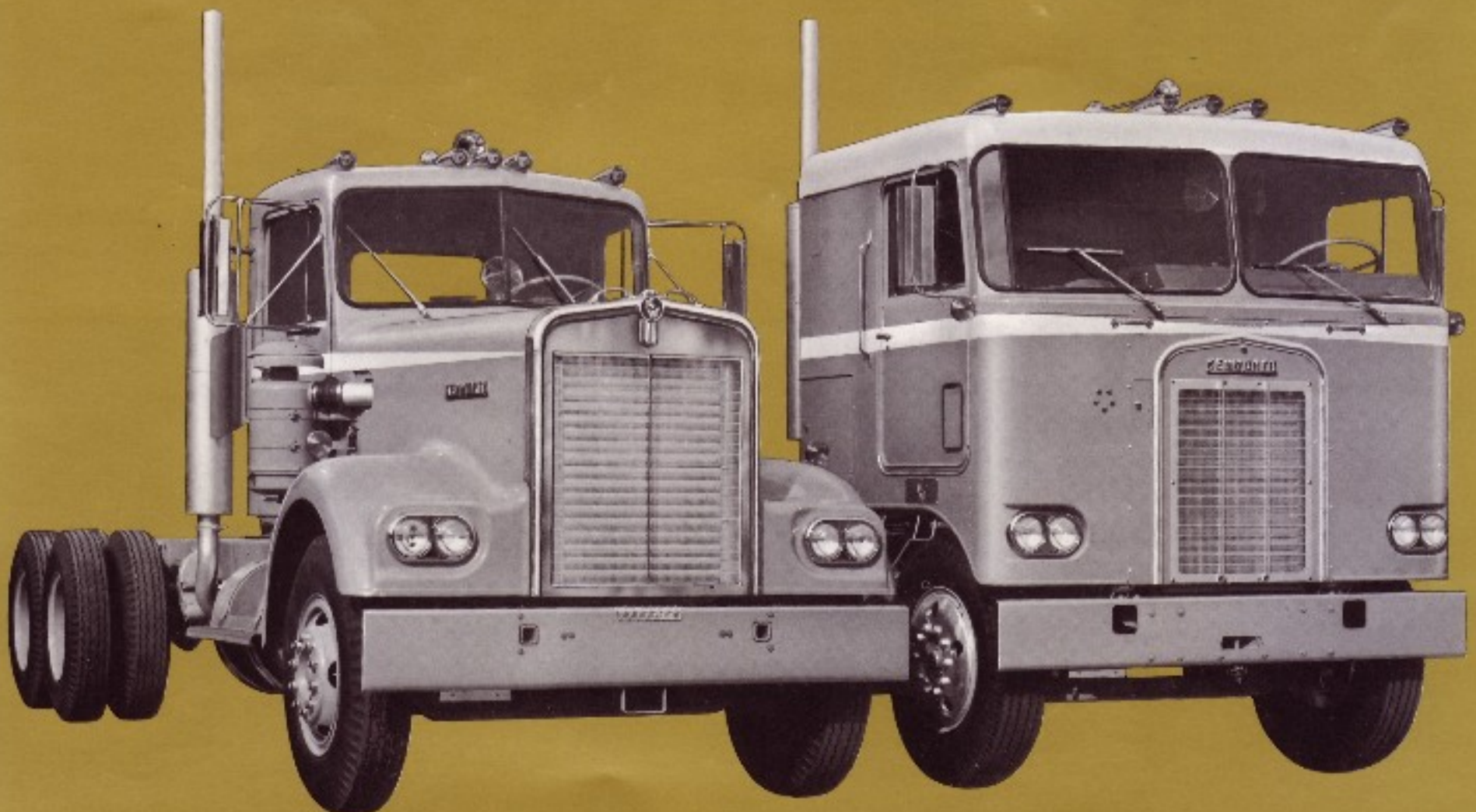




traditionally the finest

KENWORTH



quality throughout

Custom building requires rigid quality control. At Kenworth this starts with engineering and purchasing and continues through each manufacturing step to the final exacting tests. A corps of tough-minded inspectors, using chemical and physical laboratory analysis, dynamometer tests, visual and mechanical checks and road tests, are constantly on the job, during and after production. Today's heavy-duty truck operators can only afford the best. Kenworth quality pays for itself, time and again, in continuous service, lower operating cost per mile, more goods delivered on schedule, driver satisfaction and greater resale value. Building the *worth* into Kenworth leaves no room for compromise—it is the constant dedication of every Kenworth executive, supervisor, craftsman and inspector.

Road tests to Kenworth's own exacting standards are an important part of the testing program which the finished product must undergo before delivery. Here heavily loaded trucks are put through their paces while experts check performance.

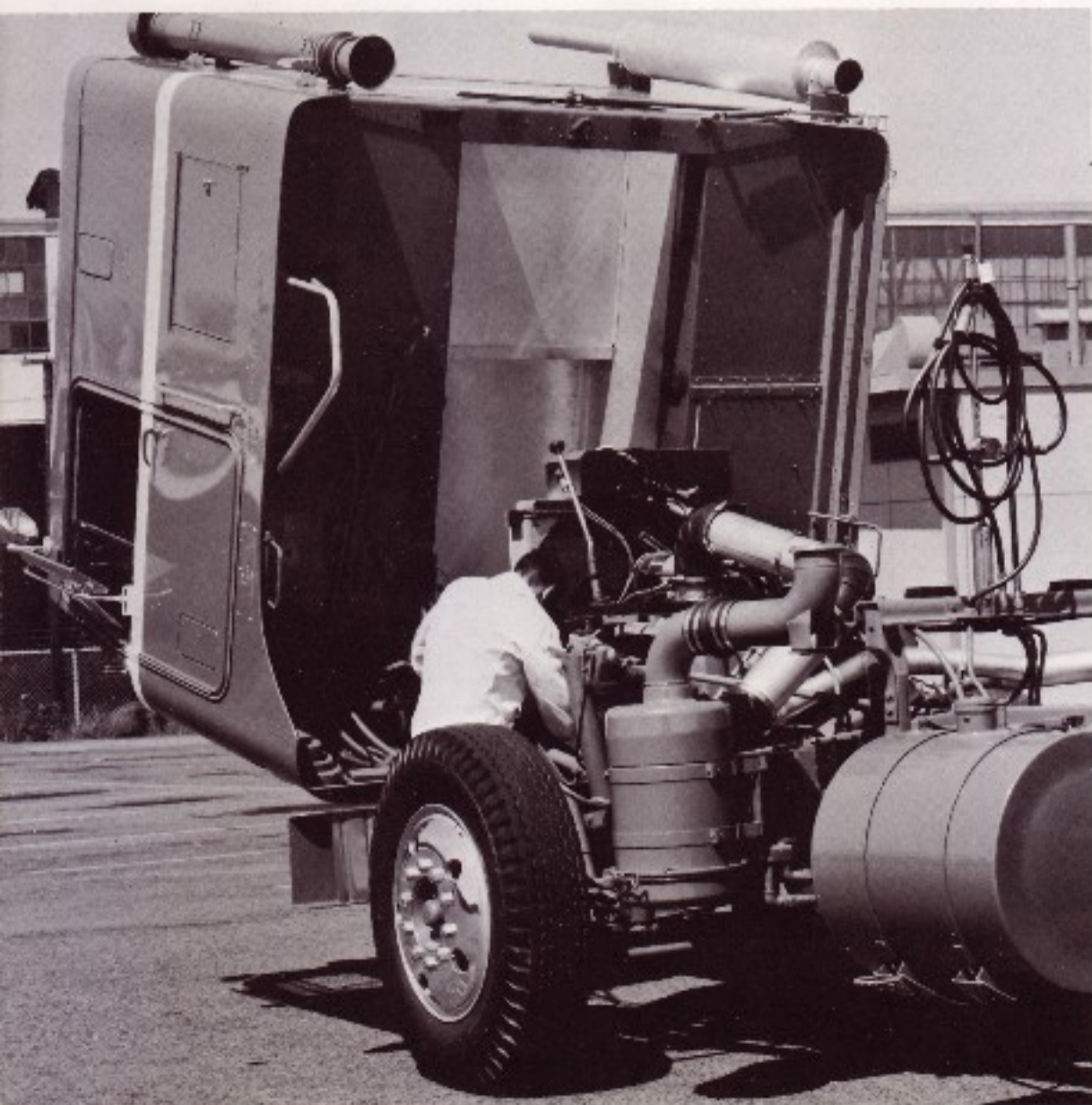
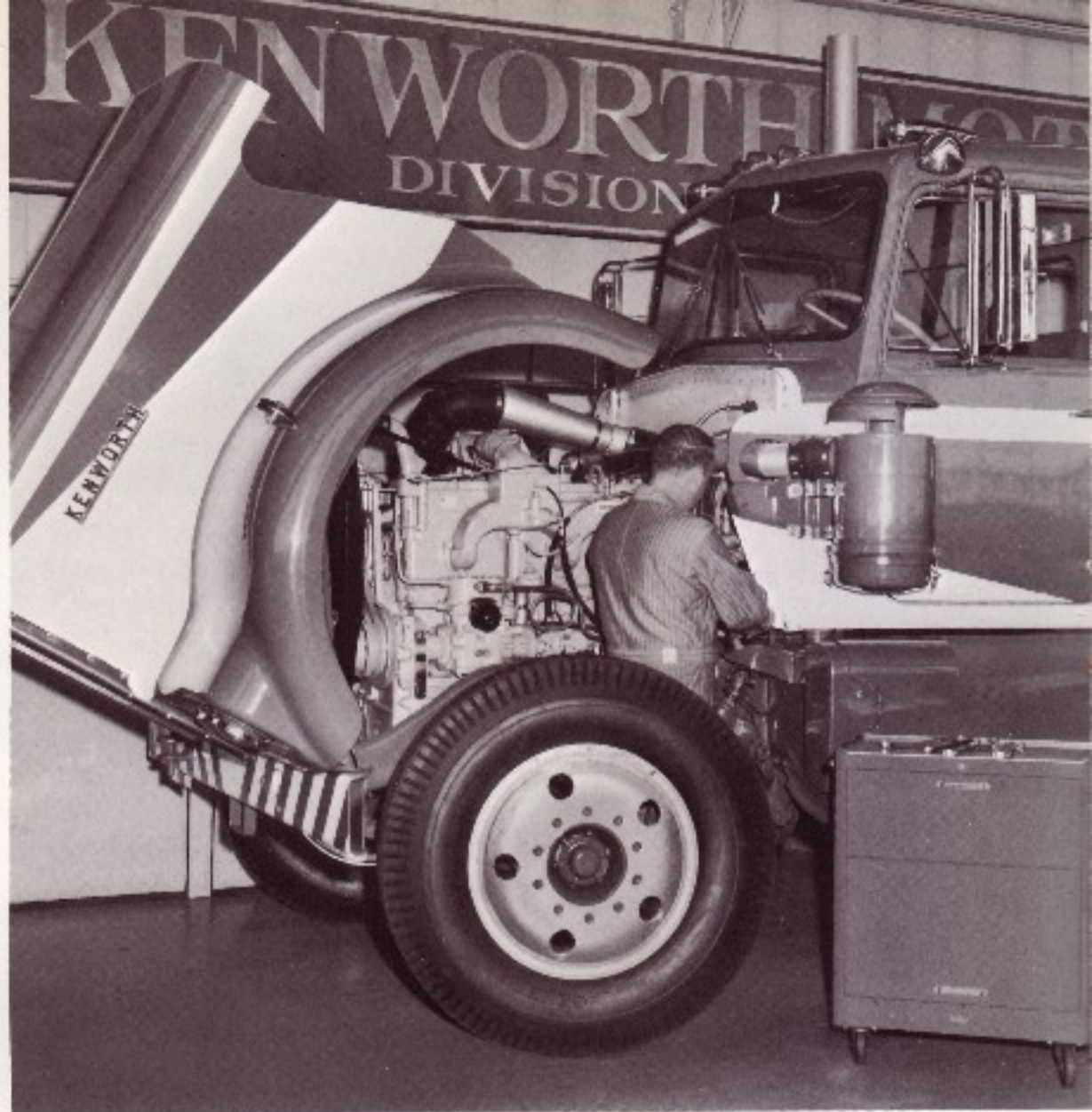


Kenworth's dynamometer is one of the country's largest and Kenworth's teams of trained inspectors are second to none in their eagle-eyed efficiency.





Kenworth's Unitglas® front end is the best solution to service accessibility in heavy-duty conventional trucks. Using weight-saving fiber glass, Kenworth has unitized the hood, fenders and radiator shell into one assembly. Tilting forward, it exposes the entire front end of the vehicle. Stepping inside the front wheel, the mechanic has his work in front of him, his tools in easy reach. Or the entire unit can quickly be removed.



You'll really save on service costs when you operate Kenworth's COE tilt cab, with its 90-degree opening. Easily operated and hydraulically controlled, this tilt cab provides full accessibility to the engine and all related components.



*safe
and
comfortable*

Happy drivers are better drivers. Seated in a Kenworth cab, your driver is secure, confident and comfortable. Visibility, seating, heating, ventilation, safety devices and instrument panel layout are all engineered for maximum control and driving ease. Heavy-duty, oversized brakes and large, properly piped air chambers assure his ability to stop. Steering is smooth and responsive—wheel height is adjustable. The driver is insulated from vibration, heat and noise. Extra safety and comfort are important to the *worth* in Kenworth.

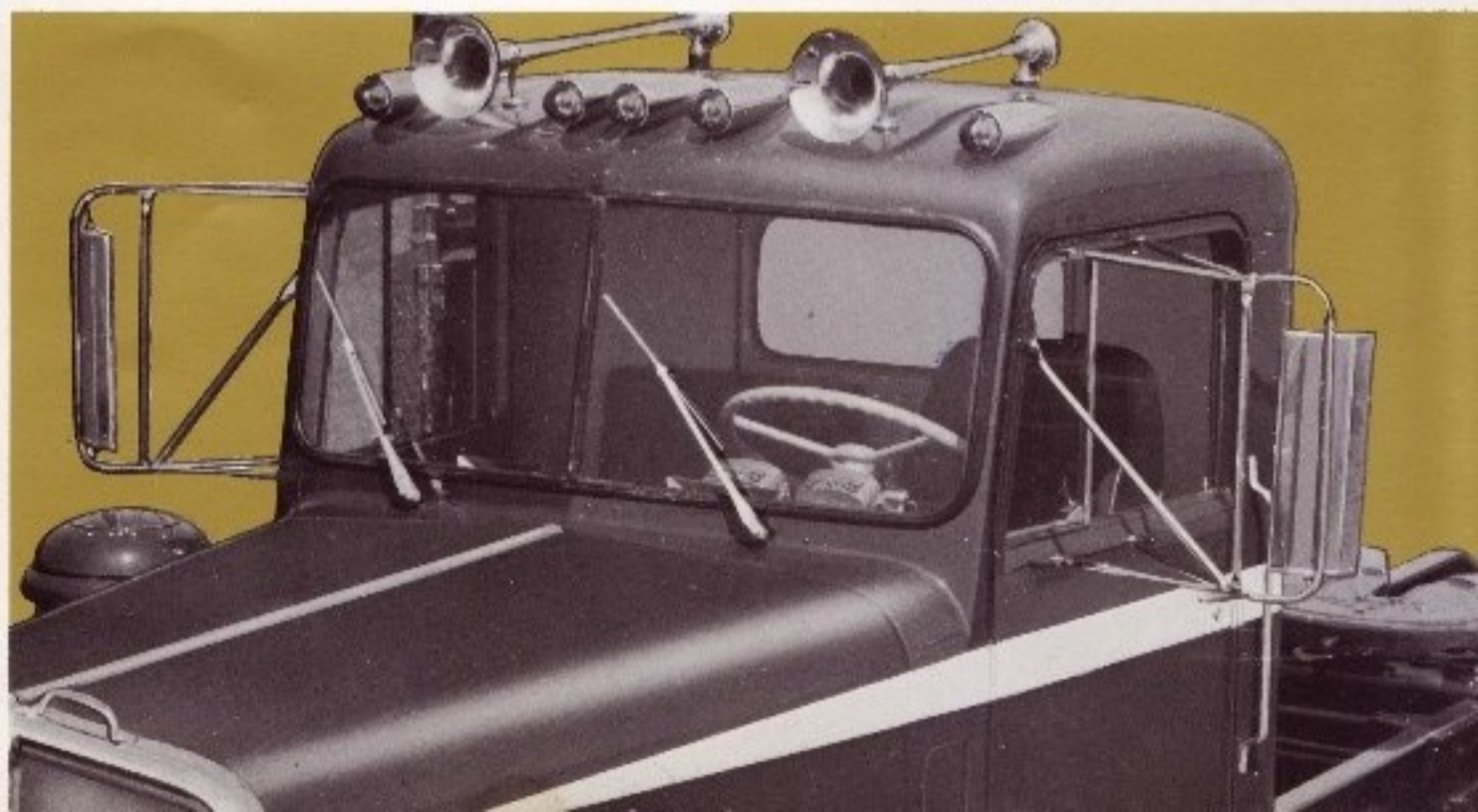
Kenworth cabs are high-mounted. Window area is large. Safety glass is used throughout. Sectionalized windshields are glare-proof. Dual wipers and rear view mirrors are standard. Automatic warning devices are well located.



Bulkhead door features continuous weather stripping and extruded aluminum frame, piano-type hinges.



Kenworth Air Ride seat literally supports the driver on a column of air. No pitch or sway. It has a contoured back and is completely adjustable.



KENWORTH
covers the field...



KENWORTH MOTOR TRUCK COMPANY

HOME OFFICE: SEATTLE, WASHINGTON 98124, U.S.A., AREA CODE 206, RO 2-0101—FACTORIES AT SEATTLE; KANSAS CITY,
MISSOURI; VANCOUVER, B.C., MEXICALI, MEXICO—DISTRIBUTORS IN THE U.S.A. AND MANY FOREIGN COUNTRIES