

Announcing
KENWORTH'S COE-100
NEW MODELS • NEW FEATURES • NEW LOOK

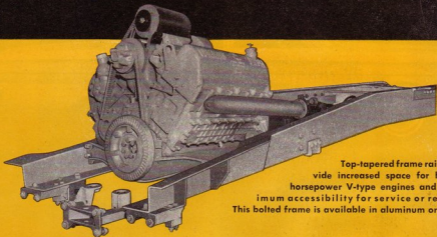
It's designed and built to cut costs and increase profits. Take Kenworth's new bolted frame—its top-tapered rails are engineered to accommodate high-output V-type engines and provide complete service accessibility. The tilt cab features bulkhead doors with one-piece extruded aluminum frames—continuous 360-degree weather stripping—tilt-out instrument panels for ease of service. Even

the steering is new—exclusive, extra-wide-angle, heavy-duty universal joints permit the cab to be fully tilted without interference. Radiator capacity is increased, with frontal areas up to 1,177 square inches. The COE-100 delivers exceptional stability, maximum serviceability, outstanding performance and long life—adding fresh new proof that . . . *There's more WORTH in KENWORTH!*

KENWORTH MOTOR TRUCK COMPANY

HOME OFFICE: SEATTLE, WASHINGTON 98124, U.S.A., AREA CODE 206, RO 2-0101—FACTORIES AT SEATTLE; KANSAS CITY, MISSOURI; VANCOUVER, B.C.; MEXICALI, MEXICO—DISTRIBUTORS IN THE U.S.A. AND MANY FOREIGN COUNTRIES

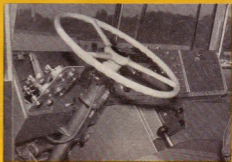
NEW FRAME · INSTRUMENT PANEL CAB · STEERING · RADIATOR



Top-tapered frame rails provide increased space for higher horsepower V-type engines and maximum accessibility for service or repair. This bolted frame is available in aluminum or steel.



The COE-100 cab tilts to afford complete service convenience and the easy removal or installation of all components. Power controlled—up and down.



New tilt-out instrument panels, designed for ease of service, feature 25% more circuit breaker capacity, nylon-tied wiring, dust-proof instruments.



Ultra-wide-angle universal joints, exclusive with Kenworth, permit tilting of the cab without regard to position. The new high capacity steering gear and layout assure complete and effortless control.

Radiator capacity is increased in the COE-100—frontal areas up to 1,177 square inches. This high efficiency, copper tube and fin radiator features bolted-on tanks, including an oversized surge tank.

