

KENWORTH K100 VIT'S





KENWORTH

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For the pure pleasure of stretching out on a full-size double bed, this is a Very Inviting Truck. The firm 54"x78" innerspring mattress and wraparound comfort of diamond-tufted upholstery in this sleeper make the K100 VIT ideal for long distance drivers and husband-wife teams.



After a strenuous day behind the wheel, just ease yourself into the sleeper and relax: this truck simply breathes elegance. It's your own private world, a secure shelter that reflects your individual good taste. Very impressive.

A PLACE FOR EVERYTHING, AND EVERYTHING IN ITS PLACE.

At Kenworth, we think a well-designed sleeper should be more than just comfortable and quiet: it should also be efficient. That's why the K100 VIT has enough built-in storage space for all your traveling

gear and for a few little extras—a TV, coffee pot, tapedeck, cooler, whatever.

Just behind the rider's seat is a full length upholstered clothes closet with its own matching drop curtain. Right behind the closet, at the foot of the bunk, is a deep sturdy shelf with a padded edge to keep whatever you put there from sliding out of place. Below the shelf is another open storage space, and up above, two more roomy compartments with latching walnut-trim doors run the full width of the rear sleeper wall.

What's more, there's a spacious locking security compartment under the bunk for tools and additional baggage, opening to the outside behind the driver's door.

ATTENTION TO VERY IMPORTANT DETAILS.

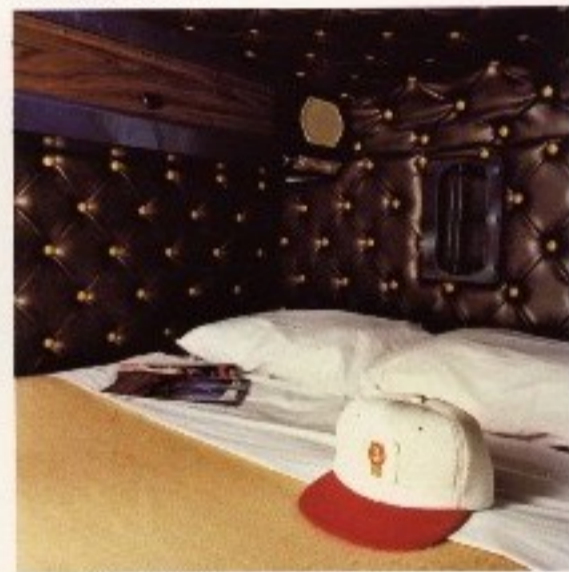
Little things mean a lot when you practically live in a truck, and in a K100 VIT you'll notice thoughtful human engineering applied to the smallest details. Details like building two separate radio speakers into the sleeper area alone, with radio controls and a reading light placed conveniently at the head of the bunk. Like putting two fresh-air vents in the sleeper, one at each end. Like grouping a cigar lighter, a second reading light and heater/air conditioner controls together at the foot of the bunk, and including a full-length sleeper curtain for privacy.

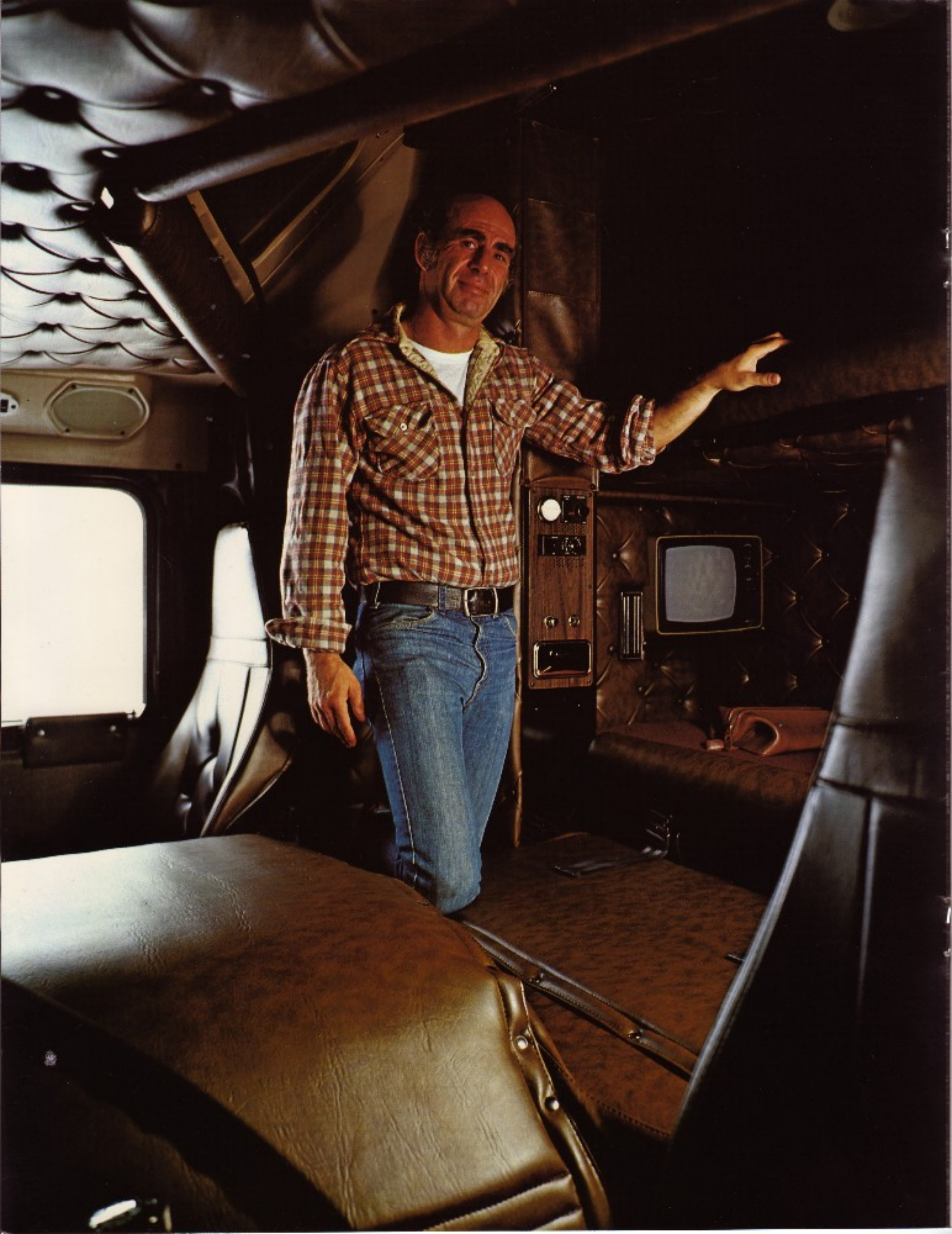
There's also a Kenworth Air Ride seat for both driver and rider in the K100 VIT. Outside, the cab access package with dual grab handles and easy-to-reach steps is



a welcome convenience. And an air-over-hydraulic cab lift system is quick and easy to operate.

All in all, a very intelligent investment for a trucker who's really going places.





KENWORTH VIT. VERY IMPORTANT COMFORTS FOR THE VERY IMPORTANT TRUCKER.

Long haul trucking will never be a 9 to 5 profession. Night and day the work is rough, the roads are rugged and that truck is your home away from home. For thousands of hours and millions of miles you work your way up, one truck at a time. Then one day you're ready for the ultimate, a truck with classy good looks and all the creature comforts you deserve. That day, you've earned yourself a Kenworth VIT.

ARE YOU A VERY IMPORTANT TRUCKER?

Yes. The fact that you're considering a Kenworth says you are. Your interest in top quality and custom engineering says you have an eye for lasting value; you know a good investment when you see one. As a businessman concerned about productivity and profits, you know that taking care of Number One is smart preventive maintenance; for a good, sound sleep and a smooth, quiet ride you want all the comfort you can get in a sleeper and a cab.

Because you know what makes the difference between the winners and the also-rans, you owe yourself a Kenworth VIT.



HIGH, WIDE AND HANDSOME K100s.

When you order the VIT package on a Kenworth cab-over you get a lot more than fancier upholstery and a few extra gadgets. First, we offer two distinct cab configurations to meet your operating needs: the classic styling of our popular K100 and the stunning, contemporary K100 AERODYNE VIT both at 108" BBC.

Each version is equipped with its own unique combination of comfort, convenience and luxury appointments. Inside and out, these Very Important Trucks represent a new concept in quality and prestige—a whole new way of life for the open road.

THE IMPORTANCE OF BEING UPHOLSTERED.

Step into any Kenworth VIT and you'll be impressed with the richness that surrounds you: deeply cushioned upholstery that covers not only the seats, walls and headliner, but the sunvisors, door panels, heater and engine tunnel covers, closets, shelves and bunk rails. Underfoot, there's sturdy nylon carpet door-to-door. Elegant? Without question. But the hidden beauty of all this extra luxury is the added insulation it provides against temperature and road noise.

Once you've earned this kind of spacious comfort, you're ready for a Kenworth VIT. For a Very Important Trucker there's nothing that looks, feels or handles quite the same.

And you can consider it an investment in yourself.





KENWORTH K100 AERODYNE VIT.

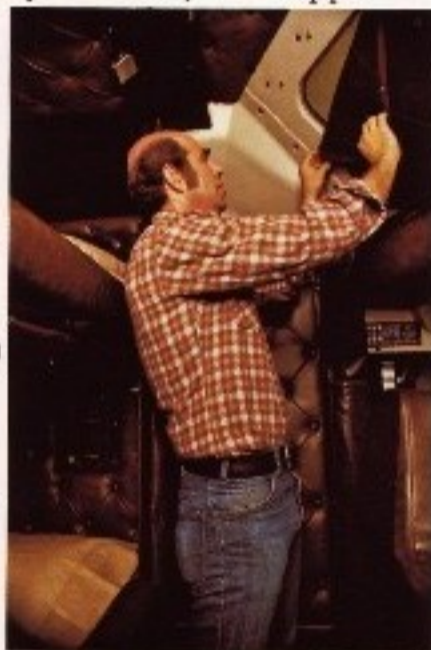
Without a doubt, this is the most luxurious package ever created for a K100, and in the proud tradition of Kenworth quality we offer it as the ultimate cab-over. From the sleek aerodynamic roofline to the double-bunk sleeping arrangement, this truck is one of a kind.

You've never seen a truck with more comfort, convenience and high-living luxury. For a special breed of drivers, this AERODYNE VIT is the symbol of success.

IT'S MORE THAN JUST A PRETTY PROFILE.

Just look at it: a luxury highrise on wheels. From the outside this 108" BBC AERODYNE VIT is massive, the roofline sweeping up and away to create a bright, beautiful living area inside. You've never seen a sleeper with so much room to stand up, stretch, change clothes or just relax in.

That's right, we said *stand*. This K100 AERODYNE VIT has nearly *seven feet* of floor-to-ceiling spaciousness to move around in. Stand and stretch and enjoy the



view from the tinted vista windows. Then, when it's time to rest, just snap on the window curtains, drop the sleeper curtain and you'll enjoy complete, restful privacy.

After all, it is your home away from home. And this one is truly your castle.

ITS BEAUTY IS MORE THAN SKIN DEEP.

For all its stunning good looks and luxury detailing, this Very Imaginative Truck is designed to save money. *Your* money. For one thing, it's the first 108" BBC cab-over on the market with two individual sleeper berths: a fixed lower bunk and an upper bunk that locks up and out of the way when you'd like a little more open space. You won't find better beds in most motels, so you and your co-driver can spend more time in the VIT and pocket your savings.

In addition, the unique styling of the roofline acts as a built-in wind deflector, taking advantage of natural aerodynamics to reduce drag and improve fuel economy.

Add to this a long list of comfort and convenience features like a portable refrigerator/freezer, power roof



ventilator, a handy control console in the sleeper for radio, heater/air conditioner and lighters, plenty of storage space, automatic door courtesy lights, swivel reading lights, Air Ride seats and an RCCC dash layout.

You can even order an optional 110-volt power converter to run a space heater, electric blanket, coffee pot, TV or other accessories while you trickle charge the batteries.

The combination is unequalled. The luxury and prestige are unmatched. And the unique blending of elegance and common-sense efficiency in this Kenworth puts the K100 AERODYNE VIT in a class by itself.

It's a design for the complete professional—for a Very Important Trucker like you.



VIT CAB AND SLEEPER FEATURES.



K100 VIT

Model K100—108" BBC dimension
Front axle to back of cab 80"

- High-back Air Ride seats (driver & rider)
- Diamond-tufted upholstery throughout
- Padded headliner
- Black nylon carpet
- 54"x78" innerspring mattress
- Sleeper curtain
- Clothes closet, storage compartment & shelves
- Two radio speakers in sleeper compartment
- Cab access package
- Air-over-hydraulic cab lift
- Tool compartment
- Padded interior sunvisors



K100 AERODYNE VIT

Model K100—108" BBC dimension
Front axle to back of cab 80"

- Raised aerodynamic roof with tinted vista windows
- Fixed lower bunk with 32" wide mattress
- Folding upper bunk with 30" wide mattress
- Power roof ventilator
- Thermoelectric refrigerator
- Door courtesy lights
- Four swivel reading lights
- Dressing area lights
- Two radio speakers in sleeper compartment
- Clothes closet, storage compartment & shelves
- High-back Air Ride seats (driver & rider)
- Diamond-tufted upholstery throughout
- Padded headliner
- Black nylon carpet
- Cab access package
- Tool compartment
- Air-over-hydraulic cab lift
- Padded interior sunvisors
- Curtains for vista windows & sleeper compartment
- Sleeper console with radio controls, heater/air conditioner controls, refrigerator switch, ashtray & two cigar lighters
- Optional 110-volt power converter package (to power space heater and other items while parked and connected to exterior 110-volt source; trickle charge batteries.)



KENWORTH

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