



Mercedes-Benz

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# Axor

12 litre tractors and rigids, 32 - 44 tonnes GVW/GCW

Axor: focused on fleets, dedicated to distribution



# Ideal for the UK

Today, Axor is everywhere.

Now one of the UK's biggest selling tractor units, it's a truck that's aimed squarely at the ultra-competitive fleet market, delivering class-leading fuel economy, outstanding reliability and terrific on-road performance.

In terms of its sheer productivity, Axor brings major benefits to the fleet, distribution and logistics sectors.

Why? Because Axor was designed from the outset to be practical, reliable, durable and easy to operate. Yet Axor is a truck for drivers too.

From the outside, it's classy, eye-catching, smart. Whilst on the inside there's a spacious, top quality, high comfort environment that's ideal for days and nights away.

Axor is also offered as a top specification 8x4 chassis, making it an ideal truck for UK tipper and construction applications.

With a solid track record already behind it, Axor is nonetheless a truck that just gets better and better. Available in either Euro 4 or Euro 5 specifications, it's one of the cleanest and most fuel-efficient trucks on the road today.

By bringing quantifiable economic advantages to any fleet operation, Axor is an outstanding business proposition.



# Axor models

Ideal for the UK

Axor takes a straightforward approach, with simplicity and practicality being uppermost in its design priorities.

There are two tractor chassis, a 4x2 and a lift axle 6x2. Each available with a 12 litre, in-line six cylinder engine, rated at either 360, 400 or 430hp.

Then there's a choice of three cabs - extended day, low roof sleeper, and high roof sleeper.

As well as manual or automated gearboxes.

And that's about it, because between them these models address 99% of the UK's 32 - 44 tonnes fleet tractor requirements.

The Axor 8x4 chassis is also offered with the same engine options as the tractors. To suit its intended applications, there's also a special Construction specification cab and 9 or 16 speed manual gearboxes.

Axor's appeal is therefore direct, straightforward and uncomplicated.

Exactly what fleets want.





## Fit for purpose

Ideal for the UK

We designed Axor specifically with the UK in mind.

Our gross weights, our roads, our operating conditions and our performance requirements.

We saw the need for a tractor that's practical, light and fuel-efficient; good to drive and easy to own.

A vehicle that offers outstanding payload and performance throughout the full 32 - 44 tonnes operating range.

And a truck with day-in, day-out reliability that's also simple and inexpensive to maintain.

A tough truck, fully able to handle everything that's asked of it.

Tractor or rigid, the brief has been answered.



# Designed to perform

Drive Axor, and you will realise how far fleet trucks have come.

430hp and a PowerShift gearbox, for example, make light work of climbing the M62, no matter what the gross weight or how tall the trailer.

Similarly, a supermarket driver starting a shift at 0300 knows instinctively that Axor will help make his day as easy, relaxed and incident-free as possible.

For exactly these reasons, truck operators of every kind choose Axor for its convincing all-round performance.

Carrying that little bit extra payload. Consuming that little bit less fuel. Getting home that little bit earlier. Benefits that might be small individually, but significant when taken together.

This is how Axor makes the difference.





# The get up and go

Designed to perform

All Axor tractors and rigid chassis use a 12 litre in-line six engine.

Designed and developed exclusively by Mercedes-Benz, this powerplant is noted for two things above all - fuel economy and reliability.

Virtues that are now more in demand than ever.

Well-spaced horsepower outputs of either 360, 400 or 430hp mean that there's an Axor engine that's just right

for every application. Noteworthy too is the fact that these engines also develop healthy maximum torque outputs at 1850, 2000 and 2100Nm respectively, all developed at a low 1100rpm. For sheer pulling power, Axor is fully on top of every situation.

Matched to either a manual 9 speed gearbox or a two pedal PowerShift automated transmission, Axor drivelines

deliver a convincing balance of smooth, relaxed progress backed up by the ability to handle every type of terrain with notable ease.

PowerShift has other benefits, too. Besides maximising driving pleasure, PowerShift has been shown to offer improvements in reducing fuel consumption, journey times and vehicle maintenance costs.

In Euro 5 specification, Axor engines are among the cleanest available, bringing obvious benefits with environmental issues as highlighted by the Reduced Pollution Certificate and London Exclusion Zone.



# Cabs

Designed to perform

With three different cabs, Axor is at home in every fleet operating environment.

Saving both weight and cost, the extended day cab is ideal for urban and shop delivery work, especially when these trucks may be double or even triple shifted in near continuous operation.

The low roof sleeper cab is a favourite for a wide range of uses. Combining a light and airy workplace with generous storage capacity, the low roof sleeper offers the opportunity for relaxed rest breaks and a good night's sleep.

But for many hauliers and their drivers, particularly those whose trucks might be away most of the working week, the high roof sleeper is unquestionably the Axor cab of choice. Easy to move around in and with more living and storage space than ever, this cab delivers for its driver around the clock.



Axor cabs recognise that with our roads ever busier, and the resulting demands on vehicles and their drivers ever more intense, the cab interior is his or her personal space - so it has to feel instinctively the right place to be.

Therefore, many of Axor's cab features are common to all three models, with numerous options also available.

A low engine tunnel reduces unnecessary intrusion. The dashboard, shaped in gently smoothing curves, adds to the sense of spaciousness and ambience still further.

The similarly curved instrument binnacle means that the visibility and operation of all controls are clear, straightforward and uncomplicated. The driver's sense of comfort and well-being is enhanced by a multi-adjustable air suspension seat and a steplessly adjustable steering column to provide the most comfortable driving position possible.





## Advantage driver

Designed to perform

Fleet drivers know Axor is a superlative truck. Not just by the power and performance, but also the truck's driveability, dynamics, handling and overall 'feel'.

In many ways, Axor is an undemanding partner. But it's also a truck that delivers just that little bit more than is ever asked of it. It's a highly specified truck too - and with the introduction of the optional PowerShift gearbox, driving enjoyment is now better than ever.

Axor works for drivers in other ways too. It's a truck that's reliable, safe and strong. It's a truck that's notably well built, highly practical and very easy to use. A truck where everything's in just the right place, not only with plenty of interior storage space for clean clothes and personal items, but also external lockers for tools, boots and workwear.

Axor is not just the best place to start the working week, but also to end it.

Arriving home on time, without drama or fuss.



# True versatility

Travel even a few miles, and it's clear that Axor's appeal is almost universal.

Hauliers use it. Distribution operators use it. Tanker operators use it. Small fleets and owner drivers use it. So do parcel companies, logistics specialists, own-accounts and supermarkets.

Precisely because we've kept the Axor concept as simple as possible, all these people and more can see its benefits.

Axor is the truck that can turn its wheels to almost anything.





# Tractors for haulage and distribution

True versatility

Axor is today's high mileage fleet tractor par excellence.

Up to 40 tonnes gcw, the 4x2 chassis answers every need, with the extended day and standard height sleeper cab models being ideal for the retail sector's round the clock, double-shifted operations.

Low on weight and high on productivity, the 4x2 Axor is also a tractor that's easily downplated for lighter loads - an ideal solution for more specialist work such as volume transport or pulling tandem axle trailers.

Whilst for maximum weight 44 tonnes operation, more typically in a true road haulage environment, the combination of the 6x2 chassis with the most powerful 430hp engine, PowerShift gearbox and high roof sleeper cab is simply unbeatable.

Day and night, racking up the miles, Axor's economy and productivity makes the difference.



# Rigids for construction

True versatility

Axor is also offered as an 8x4 rigid.

Designed specifically for the UK market's 32 tonnes gross weight, Axor eight wheelers have been warmly welcomed by hauliers working in the sand, aggregates and tarmac industries.

Axor 8x4 features a typically robust, reliable and durable Mercedes-Benz chassis fitted with high efficiency, single reduction drive axles with inter-axle and cross axle differential locks.

There's also a dedicated 'Construction' specification cab, complete with swinging front steps, headlamp protection grilles, sunvisor and windows to the cab rear wall.

Best of all, Axor 8x4 comes with the full choice of powerful, reliable and highly economical 12 litre straight six engines, backed up by 9 or 16 speed manual gearboxes.

Designed primarily for on-road use, be they B-roads or motorways, Axor is fully on top of the job.

This is also an ideal chassis for other applications such as mixers or hookloaders, where that extra half tonne of payload can really count.





# Measuring productivity

Businesses deciding on a particular truck for their operations are making a major financial decision.

Today's fleet tractors, often double-shifted, can easily cover over 100,000 miles per year. So reliability, fuel economy and earning power have to be of the best.

Parts, maintenance and downtime costs are also important. Taken all together, the final operating cost figures are significant, and many times the original purchase cost of the vehicle.

So how does Axor offer a decisive competitive edge? Simply because as a Mercedes-Benz, Axor has been developed with all the benefits of our company's unequalled levels of investment and know-how in new vehicle technologies.

It has been designed from the outset to provide the lowest possible cost of operation in the widest range of circumstances, where issues of fuel economy, reliability and durability are kept in the clearest possible focus.

Keeping the wheels turning is what Axor is all about. Out on the road, earning more, costing less.

# Economy, payload, earning power

## Measuring productivity

With diesel costs constantly rising, it's highly beneficial to own one of the most fuel efficient tractor units ever.

Independent tests carried out under UK operating conditions have consistently put Axor right at the top of the fuel economy league tables.

Whilst one part of Axor's brief is to minimise costs, the other is to maximise earning power. Carrying capacity is obviously important, and here again Axor is highly competitive. That said, increasing payload must never be at the expense of decreasing long term reliability and durability.

The outstanding fact about Axor is that it's a truck that's been designed from the outset to address the key operating issues of a highly competitive industry. A truck where form and function combine to deliver that vital extra margin of operating profit.

The tougher the times, the brighter Axor's star shines.

In today's world, it's exactly the truck that UK businesses need.





# Safety, security and environment

Measuring productivity

Almost every feature of Axor relates in some way to considerations of safety, security and minimising its impact on the environment.

Starting with simple things, like the three wide, non-slip access steps. Similarly, a large glass area complemented by optimally designed mirrors provide superb visibility, forwards, sideways and to the rear. Before moving off it's reassuring to know that thanks to an in-built immobiliser, the engine can only be started with the vehicle's own key, contributing to a Thatcham 7 Star approval rating.

Out on the road, the dynamic qualities of the truck - precise steering, predictable handling, superior ride and powerful ABS braking (with Telligent® option) - all speak for themselves. But if an accident does occur, the high strength, all steel cab shell (easily surpassing the ECE-R-29 safety standard) will have a vital role to play.

At Mercedes-Benz, we remain totally committed to reducing their environmental impact of our products in every way that we can. For example, Axor is capable of running on up to 100% Bio-diesel (EN14214) without modification. (This does have an impact upon service intervals - for more information contact your local Mercedes-Benz dealer). Even at the end of its life, up to 90% of every Axor can be recycled.



# Advantage operator

## Measuring productivity

Axor is the truck that offers the double benefit - giving more, yet taking less.

It's an outstandingly productive package, and one that's exactly in tune with UK operating conditions.

Superbly engineered for both owner and driver alike, it's nonetheless a truck that's tough, rugged and reliable, offering performance and productivity far into the future.

It's also totally practical, easy and inexpensive to maintain.

However hard the going, however onerous the conditions, Axor is the truck that really delivers.

Again and again and again.





# The organization behind you

For over 100 years, Mercedes-Benz has been at the forefront of the motor industry.

Today, we are a worldwide organization employing tens of thousands of people not just in vehicle design, production and research, but also in providing the full range of after sales activities such as service, parts and finance.

Mercedes-Benz has pioneered many of the recent innovations in vehicle servicing, especially in the use of diagnostics that minimise vehicle downtime and keep maintenance costs as low as possible.

Similarly committed to keeping your truck hard at work, our central parts operation in Milton Keynes carries over £30m of stock and can supply parts for any vehicle up to 10 years old, and older models where demand exists.

Acquiring your Axor couldn't be any easier either. Our finance, contract hire and fleet management arm Mercedes-Benz CharterWay not only provides all the best advice for the truck that you need, but also offers a full range of comprehensive, easy to administer packages that make clear business sense.

Better still, Mercedes-Benz CharterWay's long-standing expertise can be used to acquire not only ancillary items such as trailers and bodywork, but also play a crucial role in improving the financial performance of the whole fleet.





# The UK dealer network

The organization behind you

So with over 90 Mercedes-Benz dealer locations across the UK, assistance is both national and local.

If you have to travel further, there are another 1,800 service points in Europe as well.

Benefiting from an investment programme of tens of millions of pounds, our dealer network is dedicated to keeping your business moving. Each individual site is there to meet your every need, from a speedy emergency repair to replacement stocks of AdBlue.

Across the network, the average Mercedes-Benz workshop is open 100 hours per week, with many dealers operating a full 24 hour service. And to deal with any unforeseen incident, the UK dealer network operates some 150 fully equipped Sprinter service vans, totally dedicated to providing Service 24h around the clock roadside assistance.

As with the truck, so too with its service. Anytime, anywhere.

