



MB MACK c.o.e. diesel trucks

with the new engineered-for-tomorrow **DROP-FRAME**



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**It takes a modern
Mack MB Drop-Frame
Diesel to keep today's
computerized
delivery schedules
up-to-the-minute**

Mack MB design has the customer in mind—for faster trip time and added payloads.

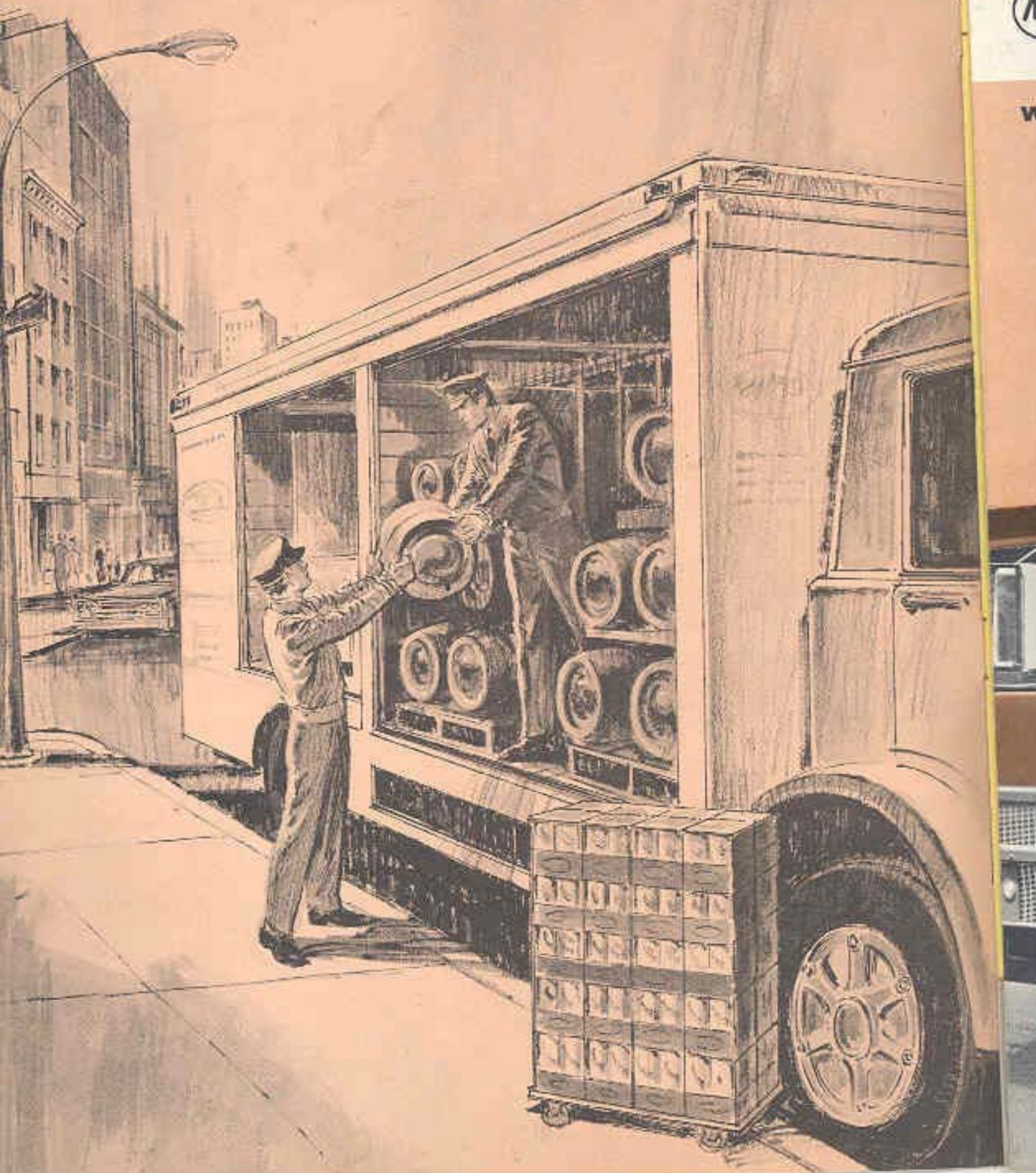
Lower loading height, especially in the delivery driver's area, has been in strong demand. Now, Mack has again come up with the answers and the solution. Time, long a deterrent to the delivery schedule, has now been almost cut-in-half with the lower loading profile, and the one piece siderails of the drop frame. Drivers are able to walk up to the payload for faster loading and unloading schedules.

And it also takes Mack engineered cab-over-engine design to shorten wheel base, increase usable payload with the new drop frame concept.

MB's built to stay on the delivery line long after other trucks have outlived their usefulness—and save you money at the same time.

Go Mack MB! You'll deliver it more profitably with the Bulldog at work for you.






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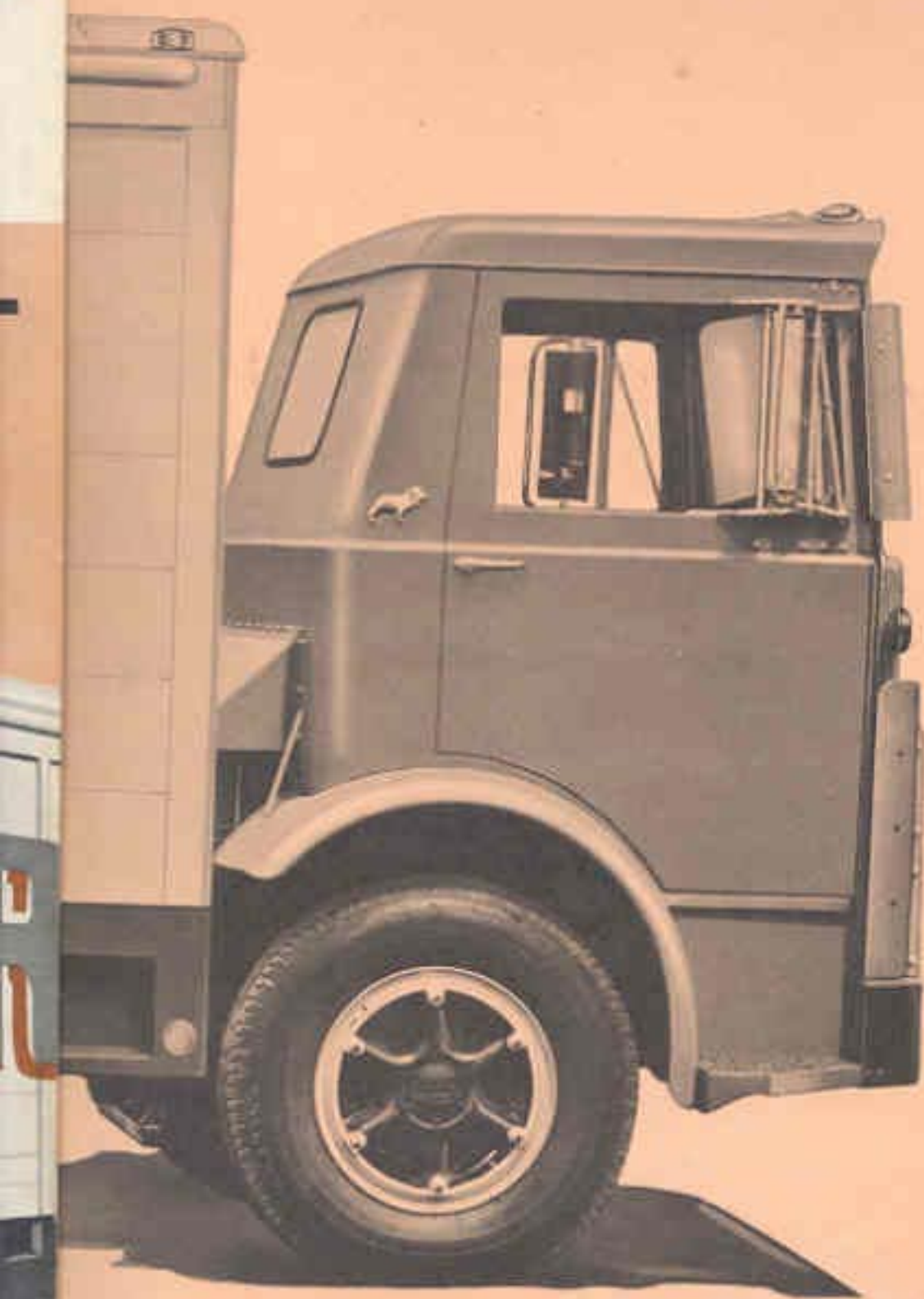
Large, low safety step and wide-opening door for quick, easy, safe entry and exit.



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MB cab **M**ack-**B**uilt for safety, comfort, convenience

Designed with exceptional visibility in all directions, the functional, modern cab provides a host of safety and comfort features that reduce driver fatigue, and make maintenance easy.

- ★ Steering wheel, clutch and brake pedals positioned for maximum convenience.
- ★ Set-back front axle provides efficient load distribution and outstanding maneuverability.
- ★ Oversize windshield (1520 square inches) with narrow corner posts for unhindered vision.
- ★ Dual windshield wipers.
- ★ Two West Coast mirrors.
- ★ Large-capacity fresh air heater-defroster.
- ★ Fully adjustable, cushioned driver's seat.

At-a-glance instrument cluster on removable panel.

Easy maintenance with 45° spring-assisted tilt cab. No tilting necessary for regular oil, water, and battery checks.



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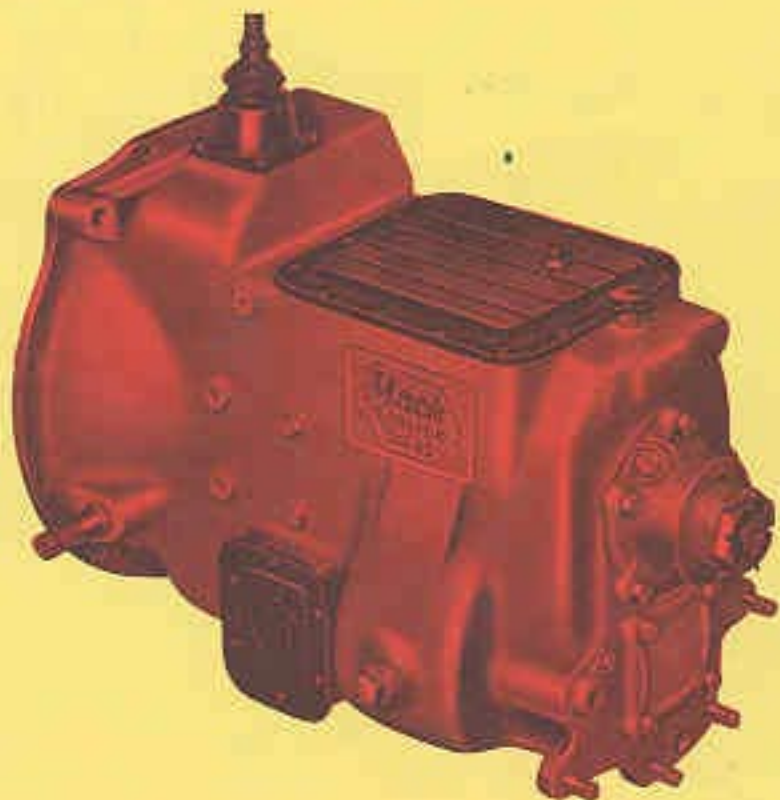
MB

5-speed transmission

Mack Built

for fast, smooth, shifts

The 5-speed transmission is principally for city and suburban delivery service and with 2-speed rear axles for highway service. Mack transmissions have integral main and compound cases, making them short, light, and easy to maintain. Even throws closely spaced ratios, and regular progressions combine to make them the best in the industry. A full range, from five to eighteen speeds, is available.



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Mack-Built for Maximum Maneuverability

The Mack MB offers the advantage over conventional models of best mobility for operation in congested city traffic conditions.



CONVENTIONAL TURN

Honest 45-degree wheel cuts in either direction (even with largest size tires). Assures ease of operation in tight spaces. Both straight truck and tractor semi-trailer operators benefit from the MB's shorter wheelbases and shorter overall length.



MB 45° TURN

Want to test drive a Mack MB drop-frame diesel?

Check your Yellow Pages for the local Mack Factory Branch or Distributor nearest you. Why not do it today?



Mack conventional tractors for long haul operations. For rugged highway hauls, Mack conventionals or cabover F models fit right in with computerized distribution. And with Maxidyne[®], Mack's proven diesel cost cutter, fuel costs, skidding, trip time and driver fatigue are significantly reduced. It's Mack's plan to gear you for the 70's.



MACK
... is as close
as your
telephone

Listed in the yellow pages of your telephone directory, you'll find Mack direct factory branches and Mack franchised distributors, each with the MB Models for you.

Genuine Mack parts and service are at your fingertips too.

Mack Trucks, Inc.

One of the Signal Companies 

Allentown, Pa. 18105

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