LTIMATE IN C.O.E. DESIGN

only MACK cab-forward design



Twelve inches shorter overall length than other C.O.E. designs . . . Up to 50 inches shorter than conventional types . . . Saves a or tractor-trailer combination . . . Permits a foot longer body for same overall length as other make C.O.E.'s.

Shorter turning diameter . . . Easy steering

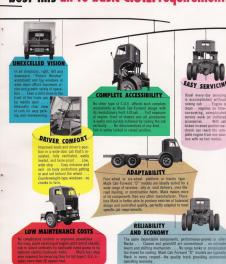
. Simple, convenient controls . . . Better ability to get in and out of tight quarters ... Easier handling in heavy traffic . . . For example, with cab-to-rear-axle dimension of 8136" turns can be made in a 34-ft.diameter circle



Light chassis weight consistent with Mack

quality standards, plus basic design that nuts more of the chassis weight on the front, permits maximum payloads . Greater bulk capacity, too, because of compactness.

best fills all 10 basic C.O.E. requirements



CLEAN STYLING ... PROVED ENGINEERING





C.O.E. design. New Mack Verti-Lift cab povides full exposure of all engine and front chass parts. It's like working at a bench with hear soom and sidercost to spare. You get both in Mack Cab-Forward "D" Series. They're truly modern—with eye-catching distinction. That's the first thing you notice about these sensational new units.

new units.

But—take a deep-down look at what's underneath. You'll find broad shoulders there—the rugged construction that for more than half a century has been the

hallmark of hard-working Mack trucks.
You'll see smart engineering throughout.
The revolutionary new Verti-Lift "raise-type" cab—up and locked in seconds—

exposing all engine and front chassis parts for quick and easy servicing. Compact design—to give you shortest overall length or extra bulk capacity. Picture-window cab that really puts the driver in the "driver's seat"—a C.O.E. cab that permits a driver to get in and out without contortions.

out without contortions.

And—of great importance to you as an owner—in terms of low maintenance and low operating costs, there's nothing complicated about these great new trucks.

No intrinse lowers or shifting workpaining.

—no troublesome surge tanks for cooling ... A conventional chassis throughout ... And an engine that's entirely free of cluttered accessories.
Yes—any way you look at them—and it

will pay you to take a good look—you'll see trucks that mark a new concept in C.O.E. design—trucks that are the ultimate both in styling and in engineering. See them at your Mack branch or distributor.

MACK TRUCKS

EMPIRE STATE BUILDING, NEW YORK 1, N.Y.