





The objective: Engineer a middle-

distance intercity Kenworth for

## HEAVY-DUTY VALUE IN A MEDIUM CONVENTIONAL

businesses that need a truck to be

more efficient, more productive and

more of an investment. Make it

versatile. Make it tough and

dependable. Make it easy to own and

operate. But most important, make it a

heavy-duty Class 8 Kenworth through

and through. The solution: Kenworth's

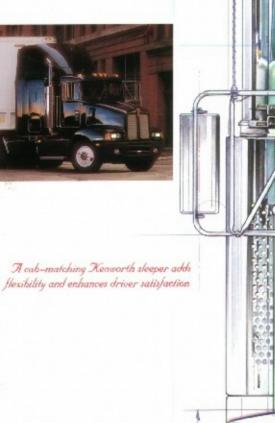
Choose from a full range of suspension systems, including Kenworth's own AirSlide 100°— the only 8-bag air-ride suspension on the market.

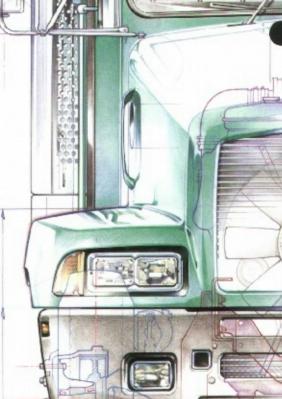
T4 Series. Designed with long-haul

integrity for regional and urban

distribution applications, it's everything







a medium conventional should be.

Choose the fuel-efficient aerodynamic

design of the T400B or the built-to-

take-it, on/off road profile of the

T450B. Each is a 112-inch BBC full

truck or tractor with set-back front

axle. Custom-engineered for your

particular job, these models

incorporate the latest in fuel-squeezing

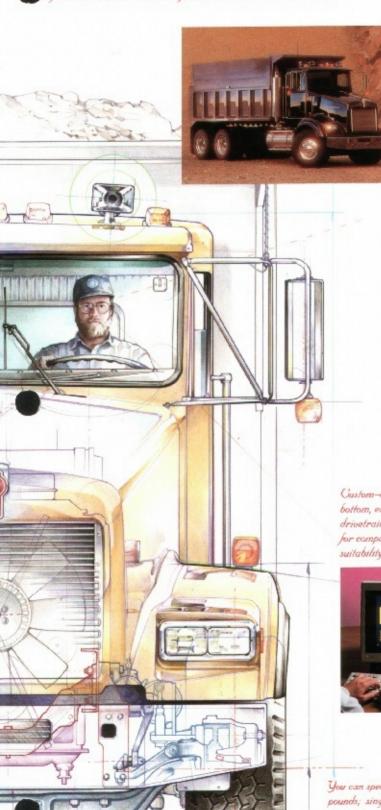
10-liter power; a wide range of

powertrain, axle and suspension

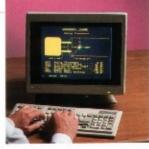
options; increased cooling capacity;

even a factory-installed sleeper.

The T400B incorporates Kenworth's state-of-the-art aerodynamic features for greater fuel economy. The T430B presents a more rugged profile for heavy-duly on/off road operations. Either way you go, their inherent distilly, payload capacity, maneuverability, ride and maintenance advantages erformance standard that's tough to beat in medium conventionals.



Custom-engineered from top to bottom, each 14 Series drivetrain is computer analyzed for compatibility and on-the-job suitability — before it's built.



You can specify front axles rated to 26,000 pounds; single and tandem rear axles to 46,000 pounds

intentional. Borrowing from the highly

A PROFILE IN PROFITS

evolved aerodynamic pattern proven in

Kenworth's long-haul T600B, this

medium conventional cuts fuel

consumption to the bone. The sloped

hood, contoured bumper, under-cab

fairings, sleek V-shaped cab and rubber-

tipped side extenders produce a totally

integrated blend of advanced wind-

cheating technology and profit-oriented

THE KEYS TO PRODUCTIVITY

performance. If you're looking for

With many of the same design features pioneered by Kenworth's T600B — North America's most highly evolved aerodynamic long-haud conventional — the T400B delivers excellent mileage and a quiet ride.





The bumper has been carefully formed to direct the air under and around the cab.

Chassis fairings further reduce turbulence.



designed to deliver more payload, more

profitably, and get more mileage out of

the one behind the wheel. Making

these models ideal for a wide variety of

applications, including pick-up and

delivery, dump, lowboy, bulk hauler,

flatbed, and mixer operations.

Maximum Payload. With the front axle

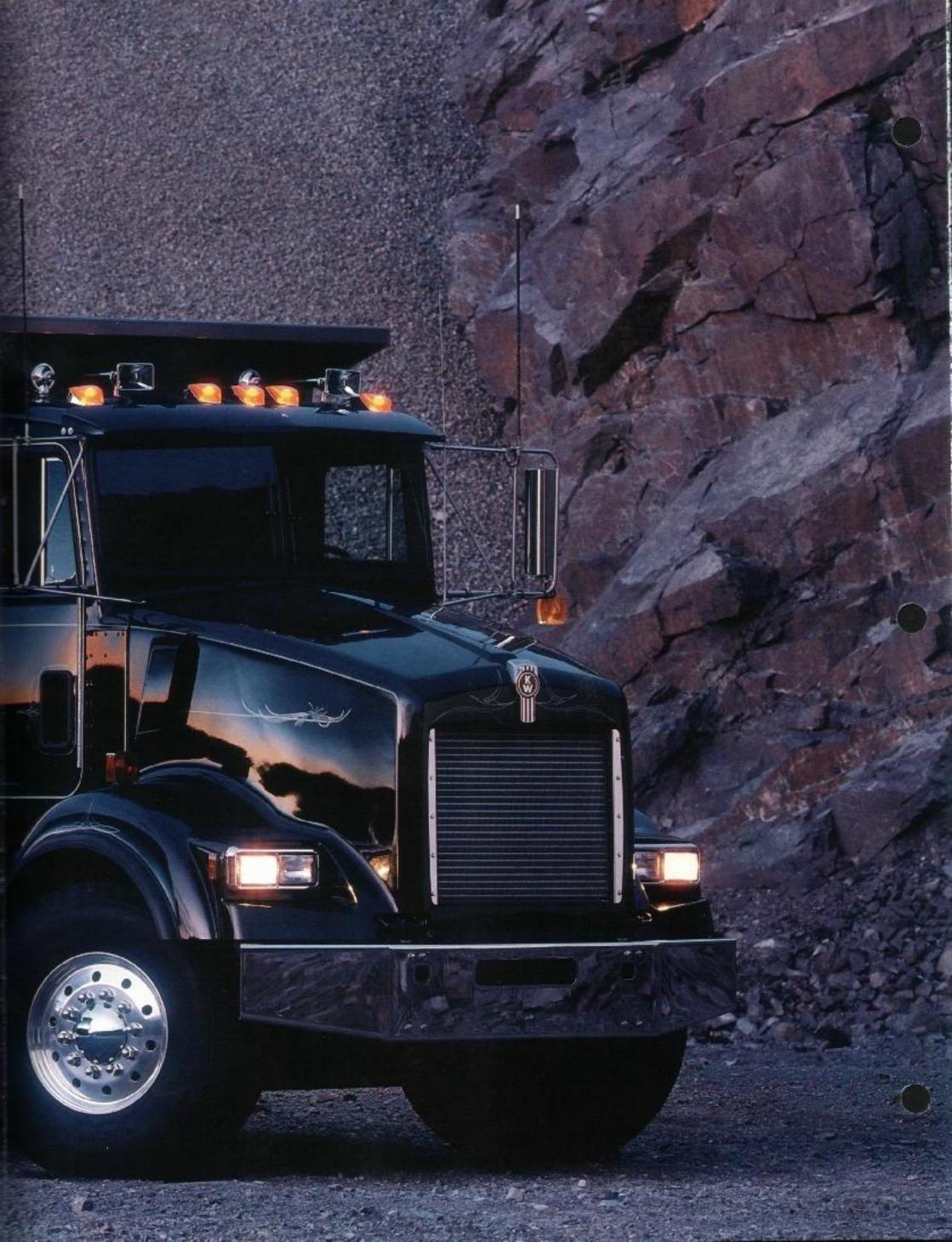
set back 45 inches, more of the

vehicle's weight can be shifted forward

to the front suspension - loading the

front axle to its legal limit and boosting





payload. Each and every truckload.

Lightweight Engineering. Lower





A sloped hood, together with a large, flat two-piece windshield, gives the driver a much better view of objects closer to the front bumper.

vehicle weight also means more

carrying capacity. That's why these

models come standard with weight-

saving aluminum in the cab, cross-

members, gussets and front drive

brackets. And also why there's a long

list of lightweight options for you to

choose from. Better Maneuverability,

Better View. The front axle set-back

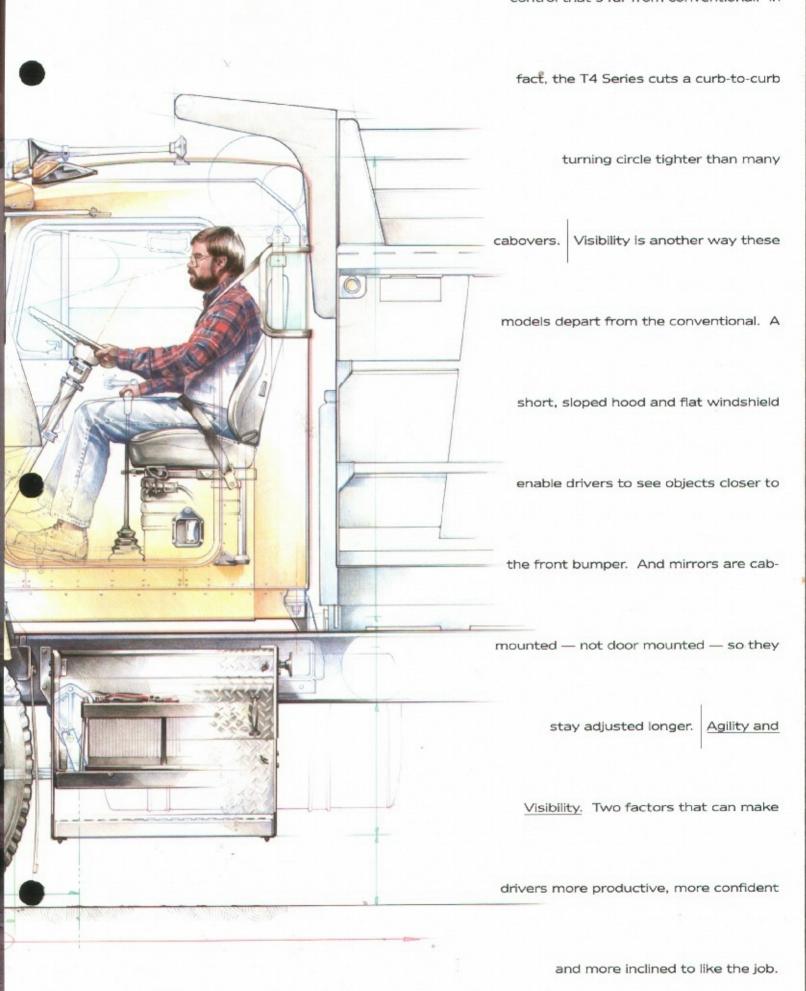
What a ride! 64-inch taperleaf front springs can really cushion the impact of a long day on - or off - the road.

Designed to accommodate today's more powerful, more fuel-efficient 10-liter engines, the T4 Series incorporates a 1200 sq in radiator with throughbumper air flow for plenty of cooling

capacity.

combines with refined steering

geometry to deliver a level of operator







These days, attracting, training and

## HOW TO WIN FRIENDS AND INFLUENCE DRIVERS

retaining good drivers can be a major

cost of doing business — another

reason to invest in a Kenworth, one of

the most driver-preferred trucks in the

world. From floor mat to headliner, the

Kenworth cab has been designed for

comfort, productivity and precise

control. Note the orthopedically-

contoured AirCushion seats. Flatter toe

board angle. Easy-to-reach switches

and controls. Non-glare gauges. And

Kenworth's legendary conventional cab is one of the most productive, driver-preferred environments in the business. High density insulation - 1-inch thick foam - and additional sounddeadening features throughout the interior combine to reduce noise and improve climate control. Jully adjustable Air Cushion seats smooth out the rough spots. And interior surfaces are covered in a hand-crafted, machine-stitched vinyl and fabric upholitery that looks good, holds up and cleans easily. Kenworth interiors —

cab and sleeper — are available in a palette of 2 contemporary colors. Wall-to-wall carpeting is optional.

cab-matching sleeper appointments.

their best work. And to help you keep

## TIME ON THE JOB: THE KENWORTH ADVANTAGE

your best drivers. No matter how you

look at it, a truck in the shop costs you

nothing but money. So you'll be glad to

learn that Kenworth knows a lot about

reducing downtime and has

engineered that wisdom into its T4

Take the cab as just one Series.

example. Legendary for its toughness,

a Kenworth combines aluminum and

fiberglass in an assembly that's

Even the toe board angle is slightly flatter, helping to reduce leg strain An innovative forward cab support system with progressive-rate mounting pads - pioneered by Kenworth - helps isolate road

shock and contributes to a quiet ride.

hold all the pieces together with a

clamping force six times greater than

rivets, so the cab's strong, tight and

more rattle-free. It's this kind of

attention to detail that keeps you

moving instead of sitting still.

When it

comes to maintenance, Kenworth's

philosophy can be summed up in two

words: Easier and faster. Tip the hood

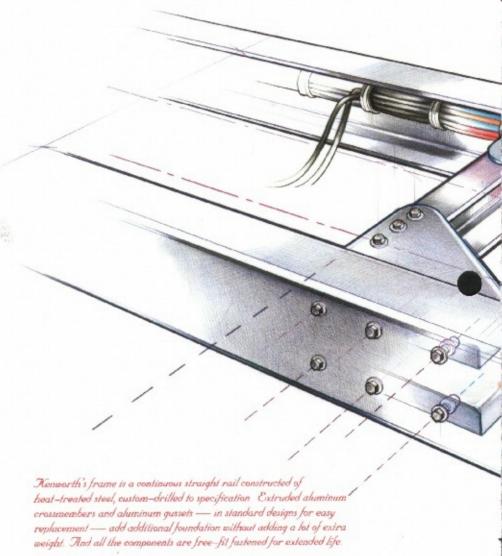
to see what we mean. Notice how the

engine sits high in the frame — totally

ahead of the cab for complete access.

Huckbolls hold with six times the clamping force of normal rivets resulting in a cab that's strong, durable and more rattle-free.

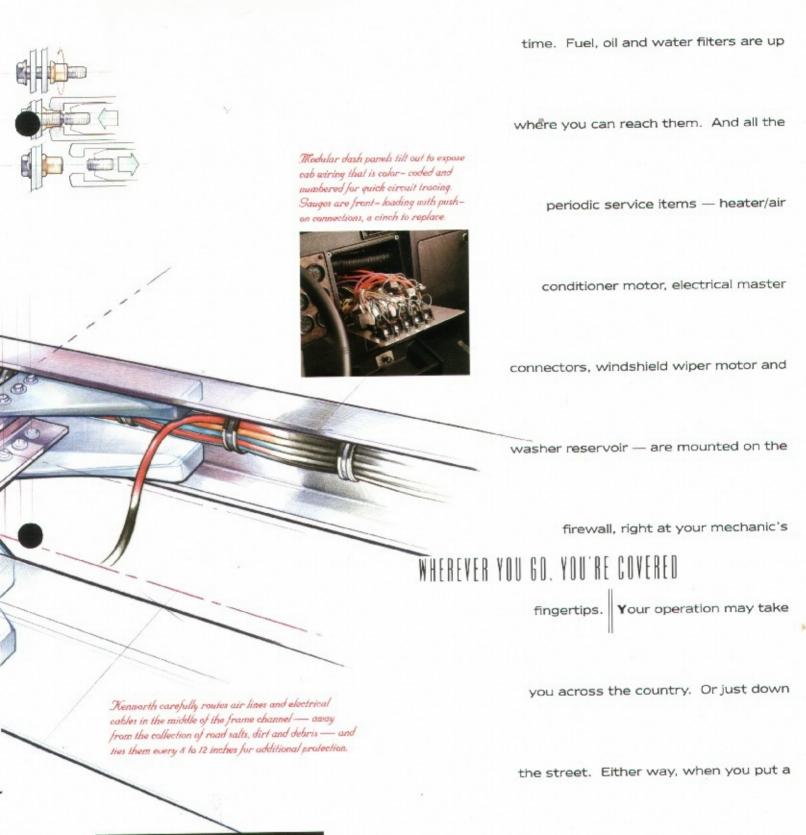




Optional hex-shaped huckbolt collars can be removed with a wrench,

eliminating the labor and cost of drilling them out.

Routine fluid checks take very little



Here's a power system that'll get you started and keep you gaing — 12-voll, maintenance-free batteries in a corrosian-resistant, shock-absorbing rubber tray, held firmly in place and mounted on the left-hand side, close to the starter motor for minimum voltage drop.

one of the strongest support systems

Kenworth to work, it comes backed by

in the industry. With 150 dealers

throughout North America, you're

never far away from factory-trained

service technicians, warranty experts

You'll find many Kenworth dealers open extended hours, for parts and service support when you need it the most.

and parts managers who are heavy-

duty truck specialists. People who

appreciate, perhaps better than

most, that your livelihood depends on

your truck. Kenworth dealers are

linked to a distribution network that

inventories over \$100 million in parts for

all heavy-duty trucks. What you need is

either in stock now or available—fast.

On the High Road, you're never alone.







Xenworth dealers are linked to a distribution network that inventories over \$100 million in parts for all heavy-duty trucks. What you need is either in stock now or available — fast.

