

# '80 TITAN



**BUILT TO STAY TOUGH**





TITAN 90 WITH TRI-TONE PAINT (SHOWN HERE). COVER: TITAN 90 WITH TWO-TONE PAINT AND TRI-COLOR STRIPES.



TITAN 90 WITH CHROME BUMPER



TITAN 90 WITH TRI-TONE PAINT.

# TITAN: BUILT TO STAY TOUGH

## PROVEN AND REFINED OVER YEARS OF LINEHAULING

Titan, Chevy's cab-over heavy-duty linehauler, has earned an enviable reputation among truckers as a hardworking high performer. And it can haul over 500 lbs. more payload this year. Titan's popularity is enhanced by a GCWR of up to 80,000 pounds—by the comfort, spaciousness and visibility of its cab—and by its ease of maintenance. A wide selection of diesel engines, transmissions, single and tandem axles and other equipment lets you tailor Titan to your exacting needs. The short 55" BBC cab allows 28' doubles within 65' overall length. 75" and 87" BBC sleeper cabs are also available. **New for 1980.** 495 pounds less weight • Massive "SS" grille standard • Soft riding tapered front and rear standard springs

- Corrosion-resistant SMC fiberglass doors standard
- Bumpers with flexible end caps standard
- Interior saddle color changed to dark brown and dark blue added
- Improved air conditioner available
- Shock-mounted rear lights available
- Revised headliner with better accessibility to radio and storage room for sunglasses, extra keys and other items standard.

**Titan. For Professionals.** Drivers, owners and mechanics expect a lot from heavy-duty trucks. They want a tough COE, comfort, serviceability, power flexibility and economy of operation. They also want good looks and a wide choice of customizing paint and trim schemes. Titan delivers. Cabs are

of lightweight design with aluminum panels riveted to extruded aluminum headers and rails. Frames are of 1/4" high-performance steel with available reinforcements or lightweight aluminum. Cabs are roomy and fully insulated. And the cab can be tilted a full 68 degrees for minor service or major overhauls. Power flexibility is maintained by availability of 14 engines, 13 transmissions and eight rear axles with seven different ratios. Available automatic on/off engine fans, cycling-compressor air conditioners, light high-torque-rise engines with low rear axle ratios and Dragfoiler<sup>®</sup> make the new Titan more fuel efficient to operate.

**A WORD ABOUT THIS CATALOG.**  
We have tried to make this catalog as comprehensive and factual as possible. And we hope you find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details and, before ordering, you should ask him to bring you up to date.

*Many vehicles in this catalog are shown with available factory-installed options, dealer-installed accessories and specialized equipment from various independent suppliers.*



The image shows the interior of a custom truck cab, likely a Titan. The dashboard and center console are finished with wood paneling. The steering wheel is large and black with a wooden horn. The seats are upholstered in tan leather with vertical ribbing. The overall aesthetic is classic and well-maintained.

**GOOD LOOKIN'  
AND BUILT TO STAY  
LOOKIN' GOOD**

CUSTOM TITAN INTERIOR WITH OPTIONS

Dan Espinosa Collection



Because professional drivers spend long hours behind the wheel, all vehicle operations are engineered around the driver's location. Gages are directly in front and controls within easy reach. The 22-inch steering wheel features an elliptical rim with thumb grooves, as well as finger indents for control and grip. Panel service is fast and easy with pop-out gages, front removable panels and color-coded wiring.

#### **STANDARD INTERIOR.**

Designed for driver comfort and efficiency, Titan interiors are available in black, saddle or dark blue and gray. The cab is fully insulated for comfort. Visibility is impressive, and 26" wiper blades provide one of the largest wiped windshield areas available. The embossed vinyl trim is attractive and durable. Dash and control areas are trimmed in rich simulated wood with bright metal accents. Bright metal also accents the brake, clutch and accelerator pedals. An attractive bright aluminum scuff plate with inlaid rubber skid-resistant tread is installed at both doors. A National Cush-N-Aire® seat is standard. And there's a standard tilt steering wheel with a 12-degree adjustment. Many comfort and convenience options may be added. See page 9.

#### **CUSTOM DELUXE INTERIOR.**

Contains all the features of the standard interior plus nylon carpet and dash pad mats. In addition, an oxblood and gray color combination is available.

#### **SLEEPER CABS.**

Full-depth sleeper cabs are available for Titan in three sizes: 24", 32" and 36" wide by 88" long. All are insulated, acoustically and thermally. Air conditioning and foam or innerspring mattresses are available. All available sleeper compartments include two-way screened vents at either end and a compartment reading lamp. Separate heater and available air conditioning controls are provided in all sleepers.

#### **THE CORROSION PROTECTION STORY.**

Cabs are completely immersed in a cathodic ELPO dip and joints are sealed with Plastisol® and foam sealers before they receive their final coat of paint. They first undergo a multistage zinc phosphate treatment to help provide a clean, smooth surface. During the cathodic ELPO immersion process, electrically charged primer paint coats all surfaces including out-of-the-way corners. Doors are made of corrosion-resistant SMC fiberglass.



STANDARD TILT STEERING COLUMN.



AVAILABLE SLEEPER.



STANDARD BUCKET SEAT.