

1973



The 250 JU can make your business
a little more profitable.

AUTOLIT



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More efficiency and more economy
are two things every business can use.



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Business conditions have never been tougher.

The competition is getting more competitive, overheads are getting higher and you're in the middle getting squeezed.

So economy and efficiency have never been so important.

The 250 JU is strong on both.

You get all the benefits of a straightforward, practical, working vehicle.

Simple maintenance.

Smooth, flexible handling.

Good fuel economy.

And generous load space (all of it easy to get at for faster deliveries).

So running a JU can help you to run your business a little more efficiently.

And a little more profitably.

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The JU runs happily on the cheapest fuel. And it starts sparingly.

On a typical delivery - stopping and starting a few minutes - the JU

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The 250 JU van
cu. ft. of load space

Leave out the
you get a 20 cu. ft.

But more imp
is easy to get at.

Through the la

Through the si
you can have fitted
in either side.

Or, if the thing
front, through the

And, to make i
the front, the cab s
out of the way.

So, you waste n
load from the van.

And you waste

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nomical,
be efficient.



Because the front wheels are right at the front, the JU goes precisely where you point it.

You don't have to fight it round corners. Or struggle to keep it straight when the roads are rough.

The weight distribution has been carefully planned, so that having a full load, or having no load at all, makes very little difference to the way the JU handles.

It also means there's no loss of traction when the JU's empty. A fault you suffer from with some other vans.

Just as important, our new simplified springing system and hydraulic dampers all round make the JU really hold the road.

And there's no scrambling up and down the gearbox in traffic. The engine is incredibly flexible. So the JU will pull away from as slow as 12 m.p.h. in top - even with a full 22-cwt load in the back.

To make things even easier, for just a little extra you can have a fully automatic gearbox. And get the added advantage of making JU's long-lasting engine last even longer, by ensuring that it always runs at optimum revs.

It all adds up to a van that does its job as efficiently as possible. And that means as economically as possible.

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We make four di
A 12, 13, 14 and 15 se

They're all availa
through any Austin-
distributor.

So there's no nee
expense and inconv
special conversion.

The seats can be
fitted lengthways. An
different arrange



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With the JU, the pick-up or coach.

You also get a choice of diesel engine, manual or automatic gearbox. (Naturally, the JU's are both a little more expensive.)

And with the JU, you can have a sliding or hinged cab, each at no extra cost.

Then, for just a little more, you can choose a choice of single or double doors - on either side.

If you want a special job, we can supply you with a full, or an open, or a special A.

And our Special A.



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